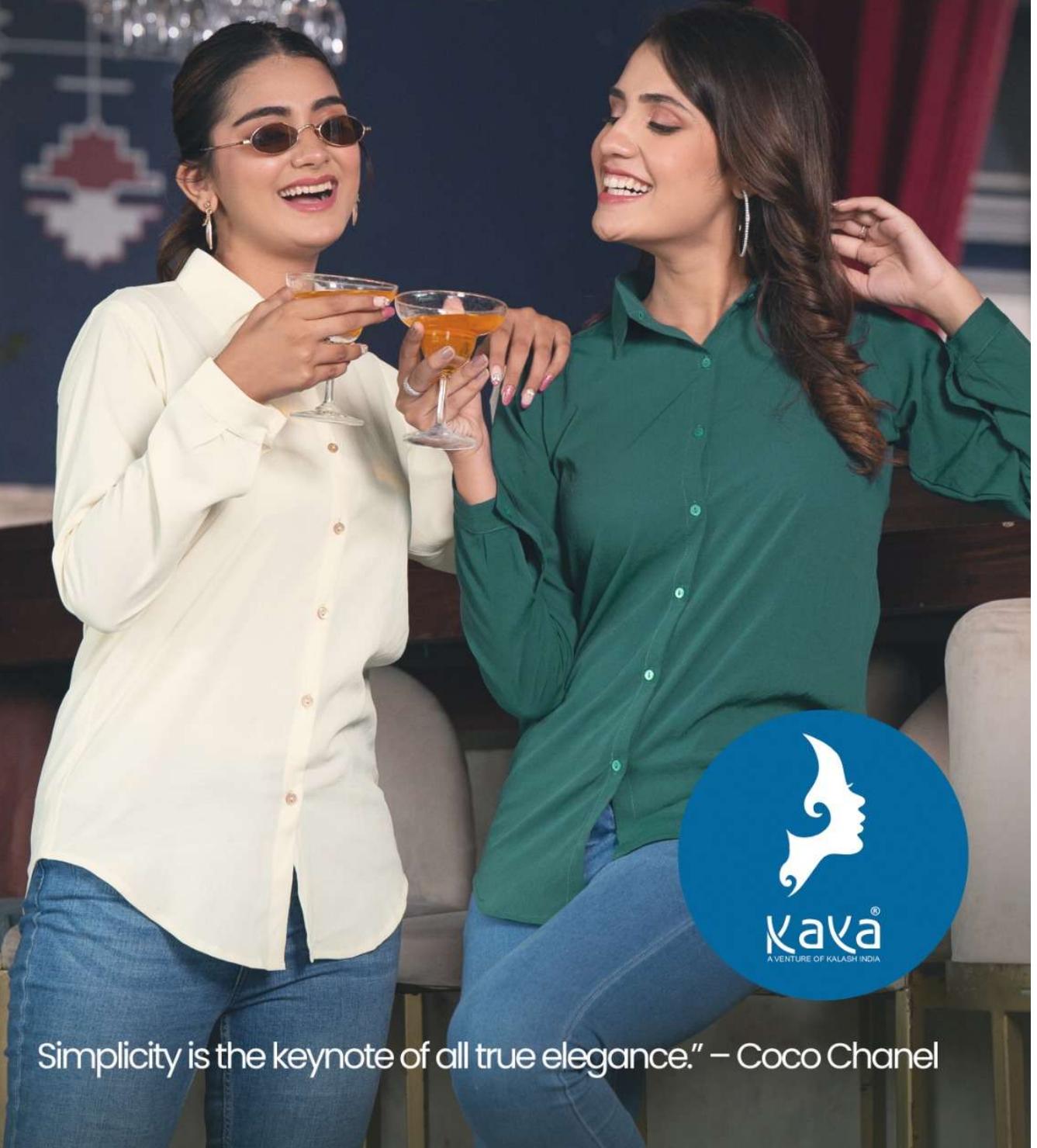
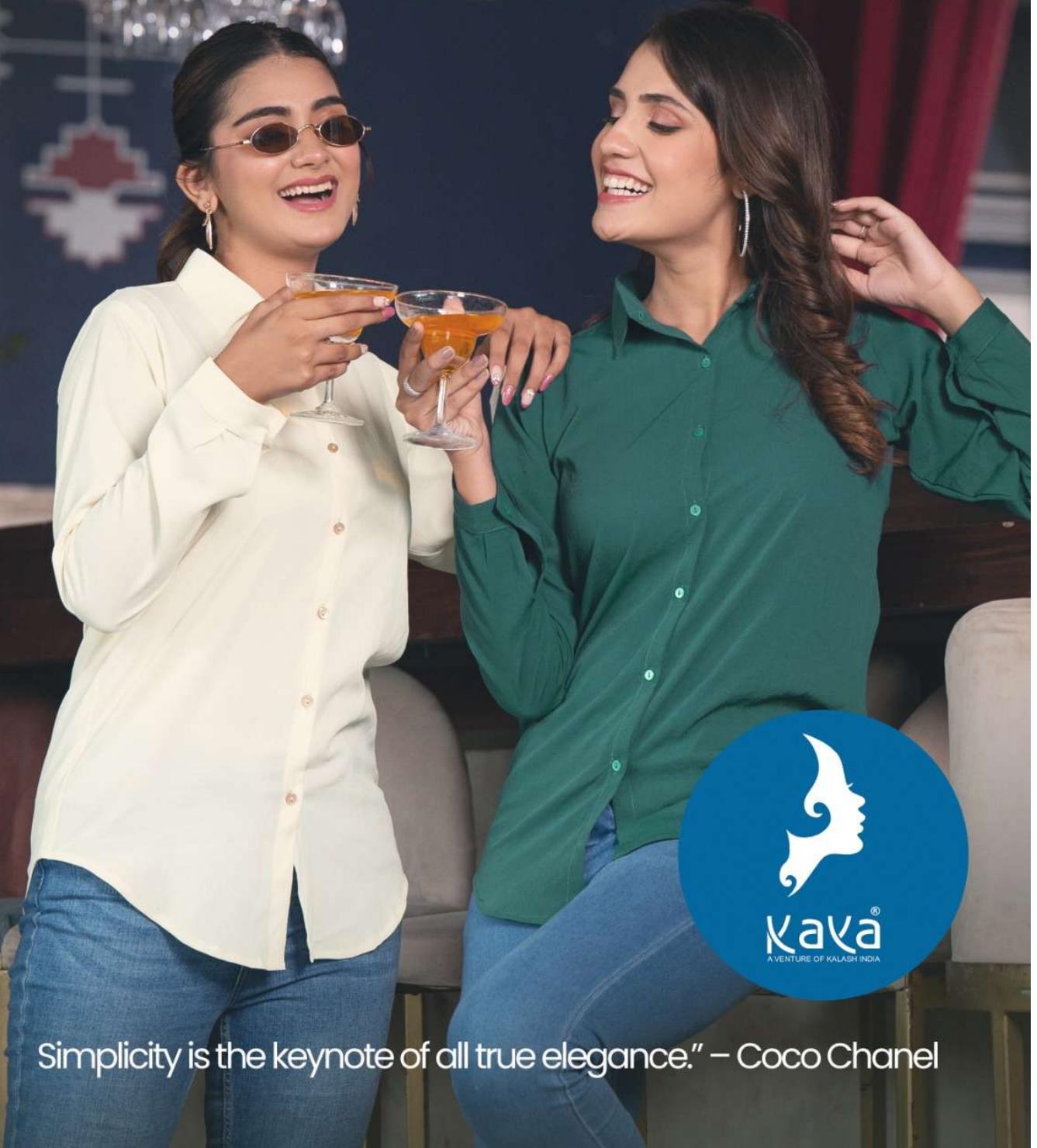


# ALAYA

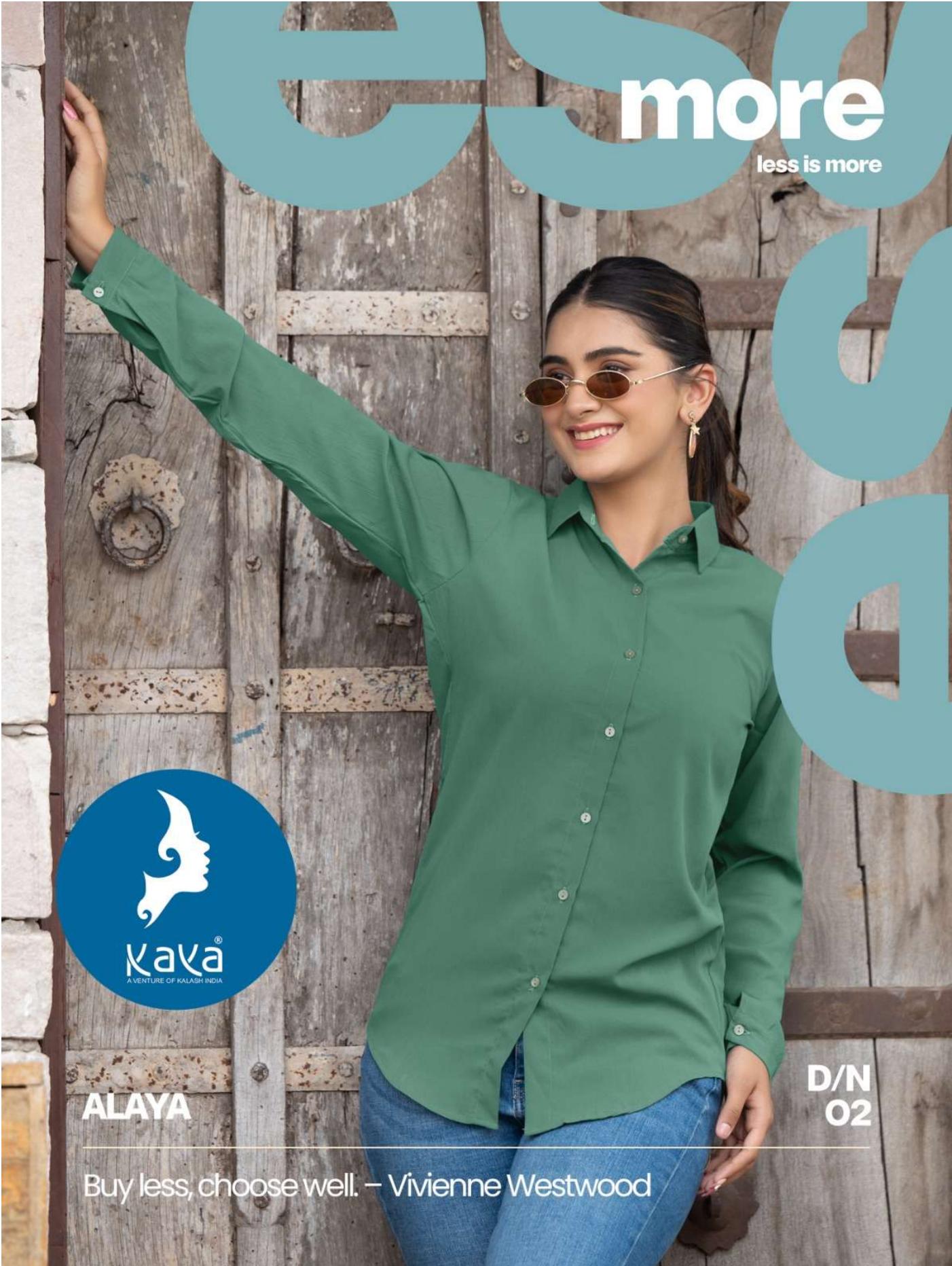


"Simplicity is the keynote of all true elegance." – Coco Chanel

# ALAYA



"Simplicity is the keynote of all true elegance." – Coco Chanel



# less is more

less is more



**ALAYA**

**D/N  
02**

Buy less, choose well. – Vivienne Westwood



# more

Simplify, then  
simplify some  
more.



Kava®  
A VENTURE OF KALASH INDIA

more

Less stuff,  
more  
happiness

**ALAYA**

D/N  
07

Less is more only when more is too much. - Frank Lloyd Wright

Kaka®  
A VENTURE OF KALASH INDIA

# more

Less is more beautiful!

ALAYA

D/N  
06

We must never confuse elegance with snobbery." —Yves Saint



**ALAYA**

# more

own less,  
live more!

**D/N  
04**

We must never confuse elegance with snobbery." —Yves Saint



**ALAYA**

Trendy is the last stage before tacky." – Karl Lagerfeld

**life**

Less  
clutter,  
more life.

**D/N  
05**



# more

less is more



**ALAYA**

**D/N  
01**

Simplicity is the keynote of all true elegance." – Coco Chanel

# life

Live a  
life  
less  
ordinary



**ALAYA**

**D/N  
03**

Trendy is the last stage before tacky." – Karl Lagerfeld

# more

Simplify, then  
simplify some  
more.



Kaka®  
A VENTURE OF KALASH INDIA

**ALAYA**

**D/N  
08**

Minimalism is a journey towards freedom." – Anonymous



# ALAYA

ALYA

TYPE	TOP
TOP	POLY LYCRA



# ALAYA

