POONAM

ZIG-ZAG

S,M,L,XL,XXL,3XL,4XL,5XL



POONAM

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S,M,L,XL,XXL,3XL,4XL,5XL



POONAM
DESIGNER





My fashion is about the urban woman in the year 3000. I think about obscure, weird things and try to create a world around themI love black because it affirms, designs, and styles. A woman in a black dress is a pencil strokeYou can wear black at any time. You can wear it at any age. You may wear it for almost any occasion

1008



Fashion is not something that exists in dresses only. Fashion is in the sky, in the street. Fashion has to do with ideas, the way we live, what is happening



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Never, ever confuse what happens on a runway with fashion. A runway is spectacle. It's only fashion when a woman puts it on. Being well dressed hasn't much to do with having good clothes. It's a question of good balance and good common sense When you don't dress like everyone else, you don't have to think like everyone else

1003







Fashion is not necessarily about labels. It's not about brands. It's about something else that comes from within you

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Go above your dream, no one can stop you. Show this attitude with your outfits that you have a great goal with a great dressing sense Be yourself, fashion comes and goes. No need to stay with fashion all time, go and wear your matching mood. You don't have to have precious clothes for good fashion, but you do have to have a good reason to start a fashion

1001







There are several reasons to avoid simple dress, I have one reason to accept every simple dress that is "I have an ability to make every


1001


1002


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POONAM

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