
LIORA
LIMITED EDITION
THIS SUMMER
16
shades
I love doing
Fashion.
fashion
Archives
To Trend
Report
It's your time to
SHINE...


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D.NO 1002

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CREATIVE IMPACT



D.NO 1003

It's rumble times on one side, fashion's thud's full half dresses; on the other, something a little more handsome & stylish. Let the dance-off begin. Creatged from Pure Garments



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A WOMAN'S DRESS

Fashion is something means to follow or apply new and some different styles of clothing, hairstyles or body language by people of different ages. To live in style with fashion is mostly preferred by college going youngsters who are the main follower of fashion.

D.NO 1002







In India, initially, people were too affected and inspired by western culture in a matter of fashion.

D.NO 1004

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DOUBLE IMPACT

Now global fashion comes from these four major cities in the world. These are New York, London, Paris, and Milan where the headquarters of fashion industries or companies are available. These cities host fashion weeks here where top designers apply and exhibit their new collection on top models worldwide.

Apart from these international sources of fashion, in India glamorous industry and entertainment industry are also the source for the new trends of fashion. Fashion designers apply their new ideas of clothing, makeup, and hairstyle on top Models, actors, and actresses. After some time this becomes the new trend of fashion and followed by millions of youngsters.

D.NO 1005



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CLASSY & FABULOUS

Fashion is something means to follow or apply new and some different styles of clothing, hairstyles or body language by people of different ages. To live in style with fashion is mostly preferred by college going youngsters who are the main follower of fashion.

Fashion is related to all ages of people either male or female in different manners. Mostly girl's fashion is too trendy and advances than any others. Fashion is not only limited to dressing style but it includes all other different aspects of life like the house they live in, what they eat, what kind of work they prefer to do for their time pass and many more.

In our country, the source of fashion is generally the glamorous and entertainment industry where every week a new style of dressing, makeup and hairstyle is introduced. Some of the people have registered their names for introducing the new trend of fashion in the glamorous world. These are Manish Malhotra, Ritu Kumar, Tarun Tahiliani, Ritu Beri, Sabhya Sachi and many more.

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Fashion is now the need for youngsters even for all age people to maintain their image in front of others so that they can be part of this trendy and fashionable society. Being fashionable, we have to face some good and bad effects:

D.NO 1006




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D.NO 1007

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FIRST LOOK

Basic fashion in India is the different cultural outfits of different states, which is decided since the pre-historical time. Some of the cultural fashion trends of major states are:

In North India, sarees and salwar suits are preferred by girls and women along with young girls follow the fashion trend by wearing skirts and jeans with shirts or top.

In South India, ladies wear kanjiwaram saree on the occasion of the wedding or any festival and men wear a type of sarong with shirts.

In Punjab, a salwar suit with dupatta is the common wear for girls and women over there, along with pathani suit that is preferred by men with a colorful turban.

In Maharashtra, women wear a nine yards long saree (known as Ugadi in Marathi) with a short-sleeved blouse. Men's traditional dress is kurta-pajama with a folded cotton topi on the head.

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D.NO 1008

In spite of focusing on their studies, they just focus on their looks and style to be part of the race. When we talk about girls they are two steps ahead than boys even in the matter of fashion. Sometimes, the effect of this craziness for fashion goes very harmful for girls.

Fashion refers to anything that becomes a rage among the masses. Fashion is a popular aesthetic expression. Most Noteworthy, it is something that is in vogue. Fashion appears in clothing, footwear, accessories, makeup, hairstyles, lifestyle, and body proportions. Furthermore, Fashion is an industry-supported expression. In the contemporary world, people take fashion very seriously. Fashion is something that has permeated every aspect of human culture.

Being fashionable enables you to feel confident and assure about yourselves. Apart from girls, boys are also running behind the race of fashion where they are usually found in tight jeans, sleeveless shirts or jackets with completely unsuitable hair color with a different hair cut or style. Teenage boys and girls are too affected by this culture and sometimes forget their primary concern in life.



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The origin of Fashion is from the year 1826. Probably everyone believes Charles Frederick to be the first fashion designer of the world. He also established the first Fashion house in Paris. Consequently, he began the tradition of Fashion houses. Furthermore, he gave advice to customers on what clothing would suit them. He was prominent form 1826 to 1895.

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In the mid-20th century, a change took place. Now Fashion garments underwent mass production. There was a significant increase in the rate of production of Fashion garments. As a result, more and more people became involved with Fashion garments. By the end of the 20th century, a sense of Fashion awareness was very strong. Now people began to choose clothes based on their own style preference. Hence, people began to create their own trends instead of relying on existing trends.



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PURE GARMENTS



During this period, many design houses hired artists. Furthermore, the job of these artists was to develop innovative designs for garments. The clients would examine many different patterns. Then they would pick the one they like. Consequently, a tradition began of presenting patterns to customers and then stitching them.

At the beginning of the 20th century, new developments in Fashion took place. These developments certainly began in Paris first. Then they spread in other parts of the world. Consequently, new designs first came into existence in France. From Paris, they went to other parts of the world. Hence, Paris became the Fashion capital of the world. Also, Fashion in this era was 'haute couture'. This Fashion design was exclusively for individuals.

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THE RUNAWAY GROOM

Social influences are probably the strongest influences on the Fashion trend. Many music stars strongly influence Fashion choice. For example, wearing hoodies became famous due to rap musicians. Furthermore, movie and television actors create a big impact on Fashion. Many youngsters love to emulate the Fashion sense of their favourite celebrity.

To sum it up, Fashion certainly has become a part and parcel of human life. It certainly is a force that is here to stay. Most noteworthy, Fashion has immersed every place on Earth.

D.NO 1011

FASHIONARA CLOTHING







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Fashion is one of the most critical industries in our world today. Style has become one of the primary ways in which people express their personality and in which they distinguish themselves from those around them. With every New Year which comes and goes new fashions arrive on the scene and they all endeavor to be more colorful and fashionable than those which saw last year. From online retailers like Roden Gray to printed magazines, there's inspiration everywhere. The desire to express one is something which was present all through human history.

D.NO 1011



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SUPER WEARS

Another significant factor which influences Fashion trend is technology. There certainly has been a rapid growth of technology in the Fashion industry. For example, wearable technology has become a popular Fashion trend. Furthermore, 3D printing technology and the internet have also made an impact on Fashion.

D.NO 1010





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CURRENT STYLE

Fashion is part of the daily air and it changes all the time, with all the events. You can even see the approaching of a revolution in clothes. You can see and feel everything in clothes.



D.NO 1013

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STYLE & TRENDS

There is a lot of discrimination among human beings and also a lot of criticism. People will do everything possible to avoid such criticism. Peer pressure is something which continues to affect people all through their lives, and it is a powerful motivator when it comes to crucial fashion decisions. It is also true that fashion design has reached a very sophisticated level and therefore some of the most popular models can be very costly.

D.NO 1014







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People of all ages are addicted to new trends in the world of fashion. There is a tremendous amount of competition within the industry and also among consumers. The style is also different among different cultures and nationalities, and this is why it's so exciting when one travels to various parts of the planet to observe firsthand how people dress in those countries. The clothes we wear has become more than merely a way to cover our nakedness instead it has also become one of the primary ways in which people express themselves.





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D.NO 1015

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There are fashion items for every season and every occasion, and this makes it possible for people to express themselves differently depending on the specific season or time of the year. When one looks at all the consumer needs which have emerged in modern times, it becomes easy to see why fashion designing has become such a specialized industry.

D.NO 1016



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LATEST
THING

It has the result that such fashion may only be accessible to affluent people. It can make it very difficult for people of average income to compete when it comes to fashion designs. Fortunately, there has been a lot of progress by fashion designers to cater for the middle-income consumer. It is why there is a lot of fashion designs available which can make it possible for less fortunate people to own still fashion designs which will be of a very high quality and also very attractive.

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Fashion, the style of clothing, style of looking different, style of talking and style of living, etc is now the need of various people who want to be and behave according to the changed outside environment. Fashion has been always a center of attraction for most people for many years. Generally, the trend of fashion has been viewed in young generation people. The trend of fashion depends on place to place, people to people or as per the interest according to need. Fashion always keeps changing and attracts mostly young age people. In India the world of glamour completely depends on fashion and also we can say that fashion is created by a glamorous world, where the everyday trends of fashion change.

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Following fashion styles in order to be trendy and to look different and stylish in front of others by wearing different types of clothes and accessories. Fashion can be viewed in people's style of outlook personality with clothing and hairstyle, style of living and behaving, along with the area of personal interest. Today's youths are totally influenced by new fashion trends.







Fashion brings an interesting twist in our boring life which makes us with a feeling of confident and up to date according to this changing environment. Youth generation is totally affected by this glamorous world of fashion. Their dressing style, hairstyle, accessories, language, and personality all shows that how much they are influenced by fashion.

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