

KANIKA SILK



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THE GLOWING DAMSELS



They hail from a world where all is heavenly. They belong to an age which was truly golden. Whatever the world had lost is conserved in their blooms and in their smile, which shines with the purest gold.



SANGAM PRINTS

COLOURS OF EXISTENCE

Your sari has not just been painted with ordinary shades and hues. It is a manifestation of art, love, and joy in equal measure, woven with intricate precision. It's a masterpiece created with every emotion of life.





SANGAM PRINTS

THE MAGAZINE COVERGIRL

The paparazzi follows her everywhere she goes. The cameras can't get enough of her glint and glimmer. Every magazine dreams of having her on their cover page. Clad in that sublime Saree.

DESIGNED FOR ANGELS



The patterns, hues, shades and contours at work here have been designed by the very masters of the land. Some say that the craftsmen went mad and did not wish to part with his magnum opus. When asked why, he said- 'my greatest creation needs to be worn only by angels.'

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A PICTURE OF POISE





Every photographer across the world is flummoxed. Their lenses can only capture a fraction of her beauty. Because her charm is so all encompassing, so magnificent, so profound...the most ok all short. Most blame her saree...

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UNBLEMISHED BEAUTY

As the ages pass, as kingdoms crumble and new ones rise from the ashes like a glorious phoenix; their beauty is a constant source of illumination to the world around you. These damsels are also saree in garments which never fade with time, with trends, with fads.





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Little girls around the world cut out her pictures- from newspapers, to magazines, to posters and pin them on their walls, dreaming one day to be as graceful, as flawless, as sublime! She is their pride, and they dream of emulating her someday.





THE PRIDE OF THE WORLD

BEAUTY SANS BOUNDARIES





A glance of her brings joy to the parched heart. A few priceless moments with her brings utter bliss. There are no limits to the countless she brings as she walks down the road, resplendent in her magical attire.

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