


AL KARAM
LAWN COLLECTION
Kesariya
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"The lehenga will always be the first choice for a bride. The silhouette has been synonymous to being married."

How should the bride dress for a...

Beach wedding: Think lightweight, breezy Indian outfits or long jackets paired with bohemian maxi skirts. Don't forget to swap your stilettos for embroidered flat footwear.

City wedding: Opt for a minimal chic aesthetic with lightweight lehangas paired with crop tops and embroidered dupattas or layer with a jacket that won't weigh you down.

Intimate wedding: This setting calls for comfort; a light, embroidered lehenga would be an ideal pick.

Cruise wedding: You can opt for an embroidered ensemble in light pastel tones, accessorised with floral jewellery-the right mix of modern and traditional.

Outdoor wedding: You'll find a winner in lightweight lehengas with floral and botanical motifs in muted tones of blush, sage, powder blue, yellow and pristine white.

Traditional wedding: Opt for easy elegance with red choli that can be paired with a flared embroidered lehenga and styled with a red net dupatta.

When that whirlwind romance finally comes along and sweeps you off your feet, you're going to want to be dressed impeccably for it! Love At First Sight by Arya holds the perfect pieces for when you find your perfect match.









CELEBRATE
Every moment

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Dear bride,

As your embark upon this new and exciting phase of your life, if there's one thing we want to say to you, it's this: It's okay to break a few stereotypes and embrace tradition in your own way, and it's okay to dress minimalistic for your wedding.

We often see brides look to portray a character for their functions-the regal bride, the bohemian bride, the traditional bride-and while it's great to explore themes and looks for different wedding functions, one might lose their identity in the process. The key is to ensure that the elements of your wedding, whether it's your wedding lehenga, jewellery or décor, reflect who you are. If you remain true to yourself, you'll see that what you wear will naturally look good on you and seamlessly become a part of you.

Balance is critical-ensure it is you who wears the outfit and not the other way around. See that your wedding outfit speaks of what you are, and not what a lehenga should be. You'll feel free to move around, have fun, and dance. You'll truly enjoy your wedding.

The collection is all about the new-age bride and how she is witty, fearless and playful. She is unapologetically herself and that's exactly how we see you. We would like to congratulate you and wish you immense happiness as you write this beautiful new chapter of your life. Always be your fabulous self! We applaud that.













ELEMENT OF
timelessness

We're leaning into classicism-energy, appealing colours and crafts redux with stunning lehengas from Anya's 'A Bridal Memoir' to channel the ultimate joy of dressing up this wedding season. Go forth: borrow inspiration and have fun!



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Dear bride,

We know you are thinking about every single detail in your head over and over again. You liked something, but then your family liked something else, and then your friend showed you a picture of what someone wore and now you're wondering whether your decision was a sound one to begin with. Never before have there been so many options but don't let that daunt you. Let it be an inspiration to find magic and discover the best of yourself.

Think of all the exciting experiences coming your way! The first time you set eyes upon an effervescent shade of soft pink that you know you will be able to wear, now and forever. Think of all the encouraging eyes on you as you sway in an endless bejewelled lehenga. And why won't you bring alive that creamy outfit you think is a bit tough to create? Ask for that, and even more. Dance all night in a light exquisite lehenga. Whatever you do, don't forget it's your party-everyone is there to cheer for and with you. As a designer, we want brides to find wedding attire that truly fits their personality-be it edgy, elegant, or mix of all that. I urge you to wear your individuality instead of just following seasonal trends. Be gorgeous and comfortable at the same time. As you embark on a new chapter in your life, it is inimitability of your dreams that we hope to transform into a breathtaking garment. We hope that this piece of clothing will be a timeless treasure in your dreamscape of cherished memories, not only a nostalgic revival. And dear bride, don't forget to kiss and hug your loved ones. Everything about the night should be free-spirited. And of course, hold on to the memories very tight.



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Gone are the days when rubies, ranis, and rids used to play a vital role in an Indian bride's trousseau. If you are planning to get married sometime soon and thinking about wearing a red Bridal Lehenga on your special day, then you might want to change your mind. And, if you're wondering what makes us say that, keep reading.

Here, we will talk about the latest bridal wear trends doing rounds these days. You might have noticed that instead of that evergreen red, brides have been seen wearing other colours like golden, peach, sea green and other pastel colours on their big day.

For the minimalist brides who'd like to make a subtle statement at their intimate nuptials, the pastel lehengas by Arya will fit the brief.

Why pastel?

Classy, subtle and totally regal, pastel pink is the colour that perfectly complements the new Indian bride, who oozes oodles of exuberance. To maintain a sophisticated balance, other parts of the silhouette should be kept really subtle. Pastel pink is certainly the new red for those who prefer classiness and breath unconventionality in their style. Every colour comes in different shades and tones, so when opting for pastel, choose the shade that will be perfect for you.
The best part is, it complements the Indian skin.

Going for pastels?

Pastel-coloured bridal lehenga looks absolutely gorgeous. It is surprising that most darker girls feel pastels don't look good on them. But put a beautiful mint green or a warm pastel pink against your skin tone and it radiates as does dusty pink. Icy cool pastels sound perfect. Pick Warm Pastels, Pale Gold, Burnt Oranges, Emerald green, Dusty pinks, Peach family. Also, try contrast in your make up.

Making your bridal look the most unique?

No wonder, when it comes to weddings, all the lovely brides love to wear a designer ensemble which makes them look jaw-dropping. Embellished with heavy zari work and stone work, this designer bridal lehenga is the most graceful Indian women's wear.

Whether it's your night wedding or day wedding, a designer lehenga in icy blue ombre colour, or a pastel pink and red colour looks flawless on the bride. So, if you are a fan of designer lehengas, then our collection is the ultimate choice for your designer bridal lehenga shopping.


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