

# BAZAR

THE CONCH

6  
ASATANE  
WARDROBE  
UPDATE

new  
NOW

The philosophy this season puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both factors—comfort and style that today's women aspire for her dream everyday wear.

## DREAM GIRL

THE SILENT  
TREATMENT  
TO YOUR WAY TO  
BODY PERFECTION

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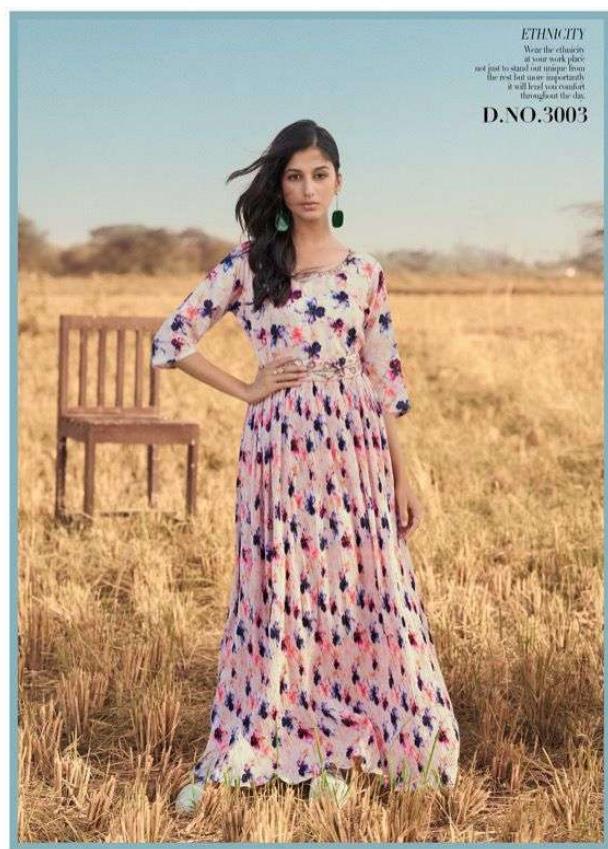
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VOUGE Wellness & Beauty



THE  
CONCH



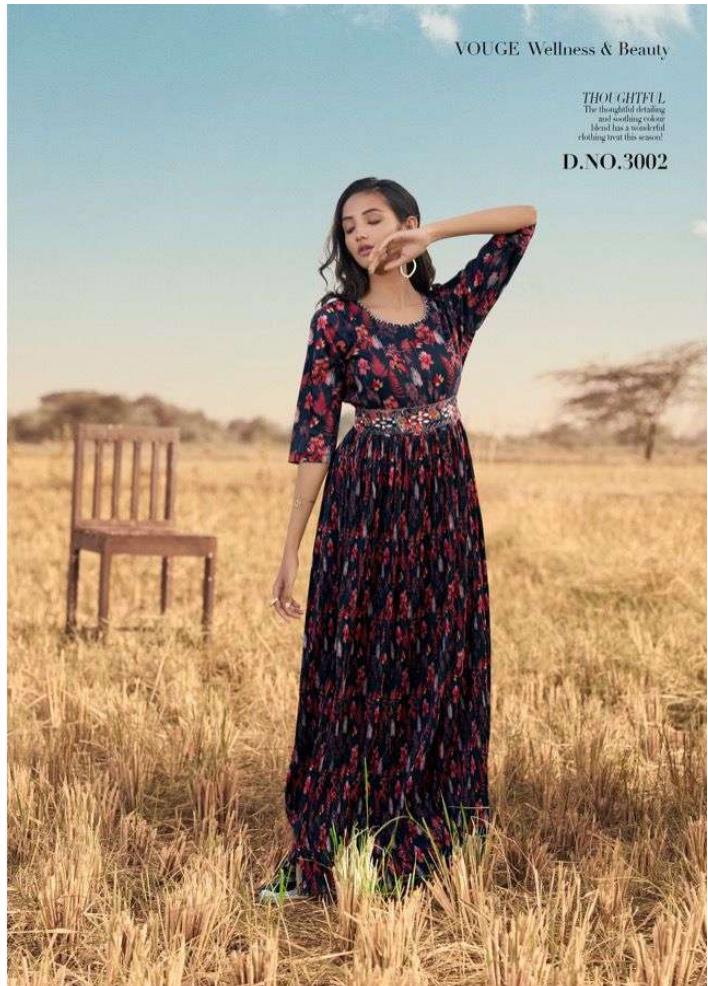
# BEAFOR BEAUTY IN VOUGE!

07 VOUGE INDIA 2021

VOUGE Wellness & Beauty

THOUGHTFUL  
The thoughtful details  
and soothing colors  
dress has a wonderful  
clothing trend this season

D.NO.3002





*What's remarkable about wazon's offering is the fresh interpretation of natural hair with fashion and beauty details. Rishi emulates covers numerous occasions from casual to formal.*

N  
A  
T  
U  
R  
E

*an organic brand that's making big progress in the natural hair care space. It's a new concept that's been around since 2012, and it's now available in over 1000 stores across India and abroad.*

THE CONCH

# BEGUILING

BLUE

BRIGHTEN UP YOUR FESTIVE MOOD.



VOUGE Wellness & Beauty

UNIVERSALLY ADOINED

From being a simple  
multi-functional attire to  
modern-day fashion icon,  
a kurta has always graced women  
yesterday, today and for the days to come.

D.NO.3006



VOUGE Wellness & Beauty

THE  
CONCH

# EVERGREEN

SIMPLE AND COMFORTABLE YET LAVISH STYLE STATEMENT FOR THE SEASON



## CULTURE

Through the old tradition and new techniques, culture weaves and the sun lights up a legacy. It has stories from our history.

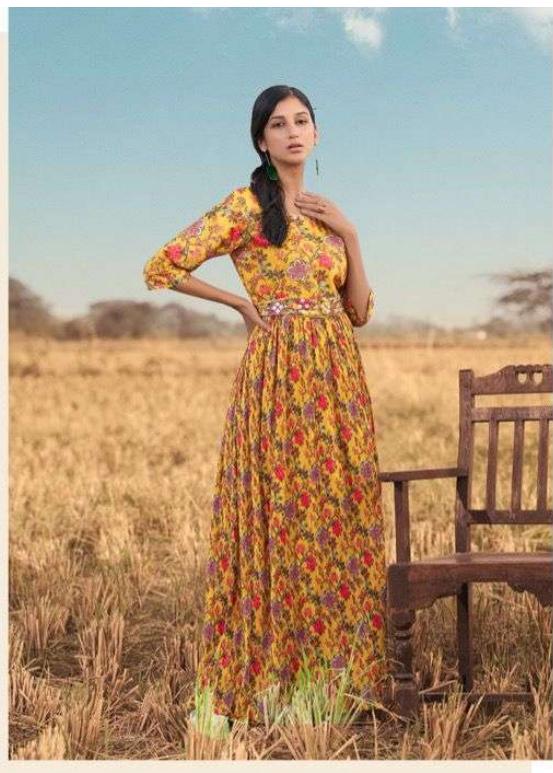
D.NO.3006

VOUGE Wellness & Beauty

CONCH



19 VOGUE RDA NEW 2011



Ravishing<sup>ROSE</sup>  
EMBRACE A MAJESTIC AURA.  
D.NO.3005

THE CONCH

WEAR TRADITION  
From being aisle-side traditional  
attire to modern-day attire,  
A look for every woman,  
graced women yesterday,  
today and for the days to come.  
D.NO.3005



VOUGE Wellness & Beauty

# FASHION



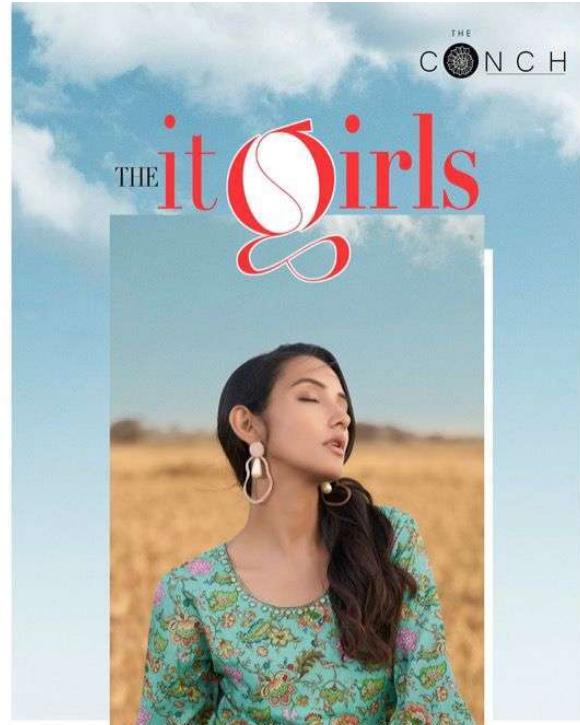
18 VOGUE INDIA APRIL 2019

VOUGE Wellness & Beauty

ARTISTRY

You can find India's rich culture,  
art and heritage in these  
this long dress of ours that  
get beautifully draped  
in adorable drapes.  
You can feel that artistry  
while choosing your  
kurti from this collection.

D.NO.3004



WEAR CLASS  
Get assured of wearing class  
when you go through  
this collection,  
which is inspired  
by the theme of keeping  
simple but keeping class.



THE CONCH

# WEAR CLASS

CREATE YOUR OWN TREND.

A full-body shot of the same woman in the blue floral dress, now dancing joyfully in the same field. She has her arms raised and eyes closed in a moment of freedom. In the background, there is a simple wooden chair. The sky is a beautiful gradient of blues and yellows.

VOUGE Wellness & Beauty



THE CONCH



VOGUE

INDIA

BEAFORE IT'S IN FASHION, IT'S IN VOUGE!

D.NO.3001

wear

# TRADITION

JUST IN TIME  
FOR Holi, this  
festival per-  
fectly embod-  
ies the un-  
themed play  
of colour  
that we love  
so much and  
that over  
time has  
become the  
most admired.  
However, for  
this collec-  
tion our inspi-  
ration is  
youthfulness  
and the pal-  
ette is bright-  
er with  
prints.





VOUGE Wellness & Beauty

THOUGHTS  
The thoughtfully detailed  
and soothing color  
blend has a wonderful  
clothing trend this season.





D.NO.3001



D.NO.3002



D.NO.3003



D.NO.3004



D.NO.3005



D.NO.3006



25 VOGUE INDIA NEW 2011

