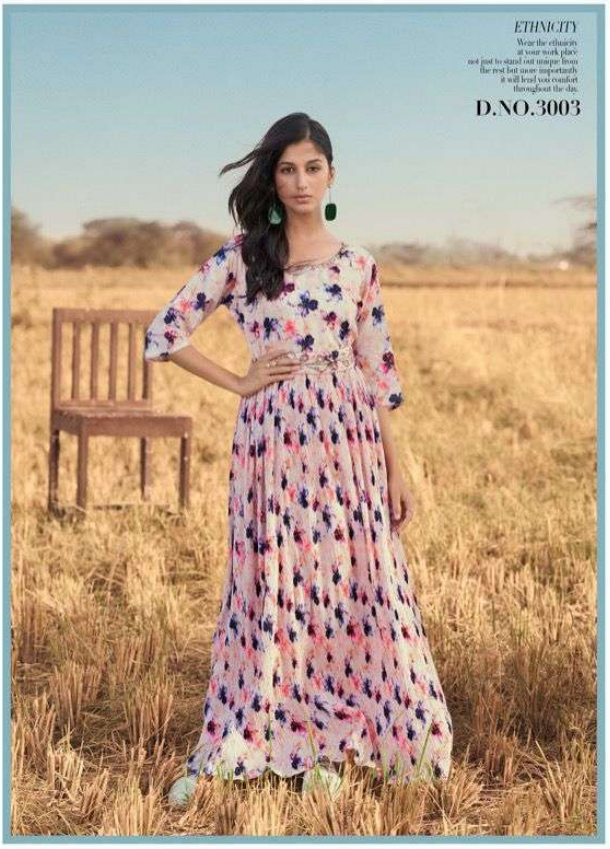

BAZAR
THE CONCH
6 INSTANT WARDROBE UPDATE
new & NOW
The philosophy this season puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both partners – comfort and style that today's women aspire for her dream everyday wear
DREAM GIRL
"THE SILENT TREATMENT TO MY WAY TO BODY PERFECTION


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ETHNIC
STORY
THE ART
GRACEFUL.
THE
CONCH

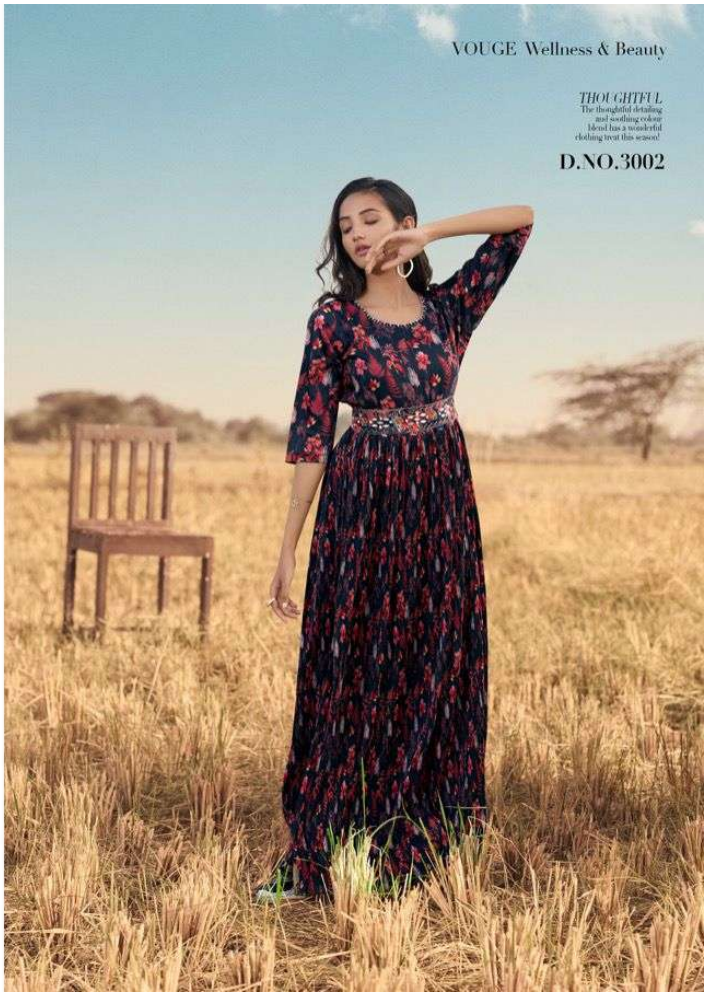

ETHNICITY
Wear the ethnicity
at your work place
not just to stand out unique from
the rest but more importantly
it will lend you comfort
throughout the day.
D.NO.3003

THE CONCH

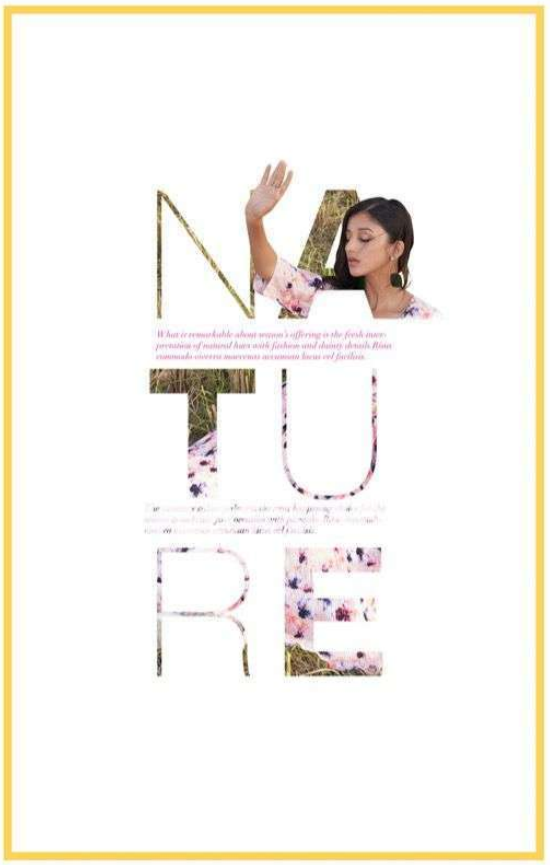


B TY

BEAFOR N VOUGE!




THE
CONCH


NATURE

THE CONCH

BEGUILING BLUE

BRIGHTEN UP YOUR FESTIVE MOOD.

UNIVERSALLY ADMIRED
From being amiable traditional attire to modern-day affection, a kurti has always graced women yesterday, today and for the days to come.

D.NO.3006





THE CONCH

EVERGREEN

SIMPLE AND COMFORTABLE YET LAVISH STYLE STATEMENT FOR THE SEASON





CULTURE

Through the old tradition and new techniques, culture weaves and the sun lights up a legacy. It has stories from our history.

D.NO.3006





Ravishing ROSE

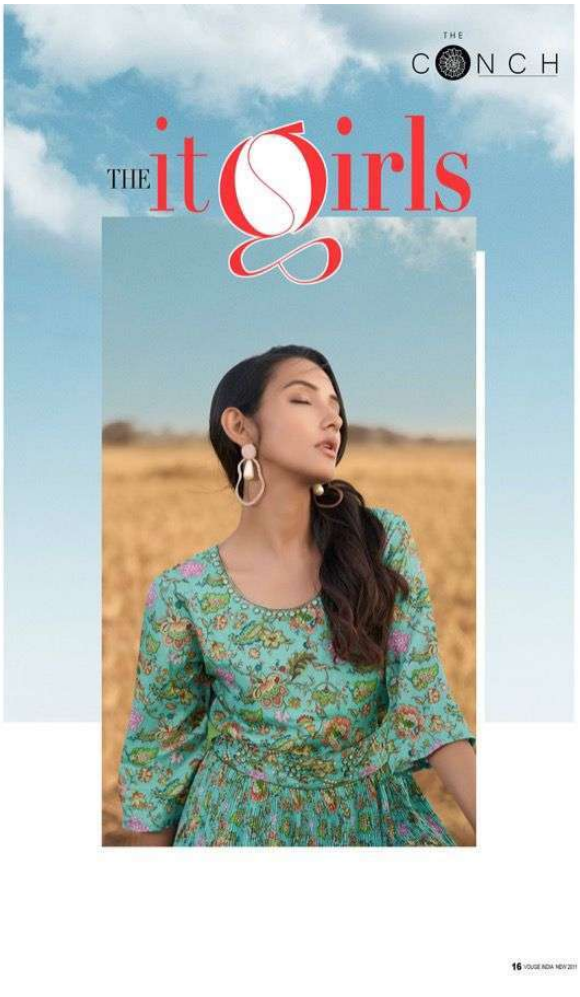
EMBRACE A MAJESTIC AURA.

D.NO.3005


THE
CONCH
WEAR TRADITION
From being amiable traditional
attire to modern day affection,
a kurti has always
graced women yesterday,
today and for the days to come.
D.NO.3005

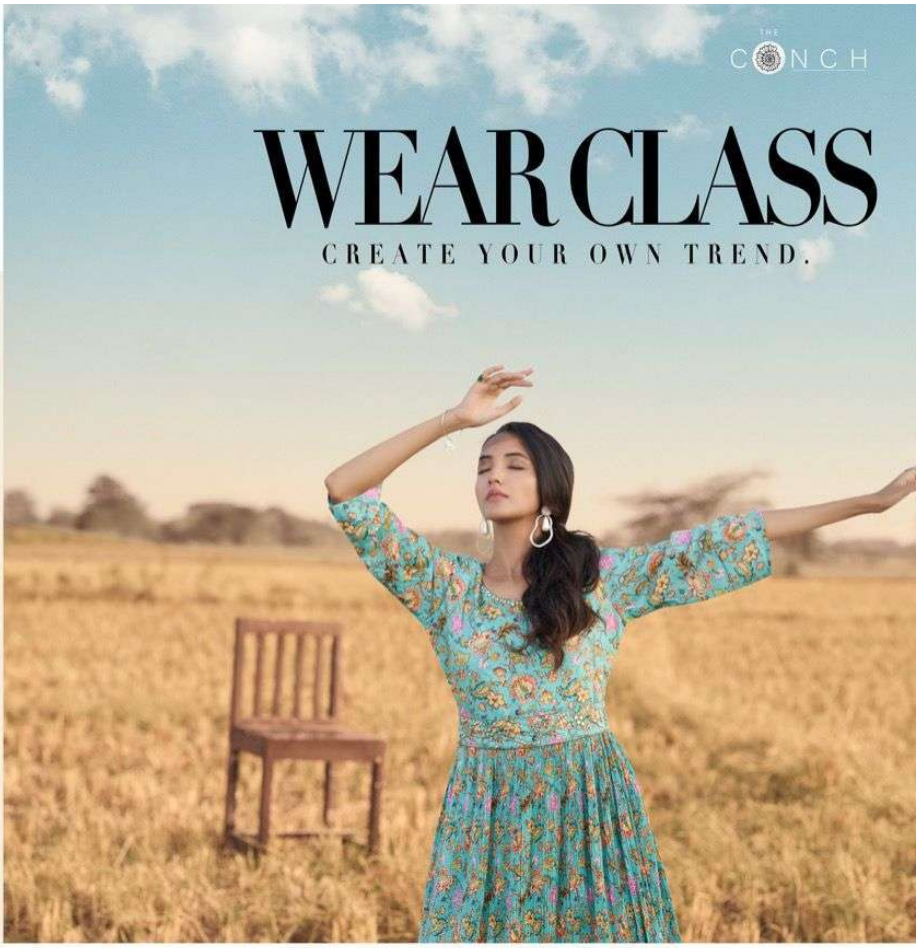

VOUGE Wellness & Beauty
FASHION
Culture
18 VOUGE INDIA NOV 2015


VOUGE Wellness & Beauty
ARTISTRY
You can find India's rich culture,
art and heritage in
this long cloth of six yards that
get beautifully transformed
in adorable drapes.
You can feel that artistry
while choosing your
kurti from this collection.
D.NO.3004


THE
CONCH
THE it Girls

WEAR CLASS
Get assured of wearing class
while you go through
this collection,
which is inspired
by the thrust of keeping
simple but keeping classy.









VOGUE INDIA
BEAFORE IT;S IN FASHION, IT'S IN VOUGE!
D.NO.3001

THE CONCH

wear

TRADITION

JUST IN TIME FOR HOLI, THIS FESTIVAL PERFECTLY EMBODIES THE UNINHIBITED PLAY OF COLOUR THAT WE LOVE SO MUCH AND THAT OVER TIME HAS BECOME THE MOST ADMIRED. HOWEVER, FOR THIS COLLECTION OUR INSPIRATION IS YOUTHFULNESS AND THE PALETTE IS BRIGHTER WITH PRINTS.



WHITE WONDERFUL

CELEBRATE IN A CLASSIC STYLE.

THE CONCH





THOUGHTFUL
The thoughtful detailing and soothing colour blend has a wonderful clothing treat this season!





D.NO.3001



D.NO.3002



D.NO.3003



D.NO.3004



D.NO.3005



D.NO.3006