
Ladies flavour
fashion is our attitude
Parampara


Ladies flavour
fashion is our attitude
Parampara

THE PASSIVE STYLE

"Fashion is very important. It is life-enhancing and, like everything that gives pleasure it is worth doing well."




Ladies flavour®
fashion is our attitude
Parampara
1006



EMOTION & GLAMORS

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."






Ladies flavour®
fashion is our attitude
Parampara
1001


Ladies flavour®
fashion is our attitude
'High and low isn't such a novelty thing, it's how young people interpret the life we've been given. It's how we look at luxury brands, it's how we look at heritage brands.'
Parampara
1002


Ladies flavour
fashion is our attitude
Parampara
1003


Ladies flavour®
fashion is our attitude
Parampara
1005





Get's SPRING Ready

"I think our bodies are beautiful,
and I think celebrating
them and being comfortable
in them—no matter
what age you are—is important.
There shouldn't be any kind of shame
or discomfort around it."



Ladies flavour®
fashion is our attitude

Parampara



1001



1002



1003



1004



1005



1006