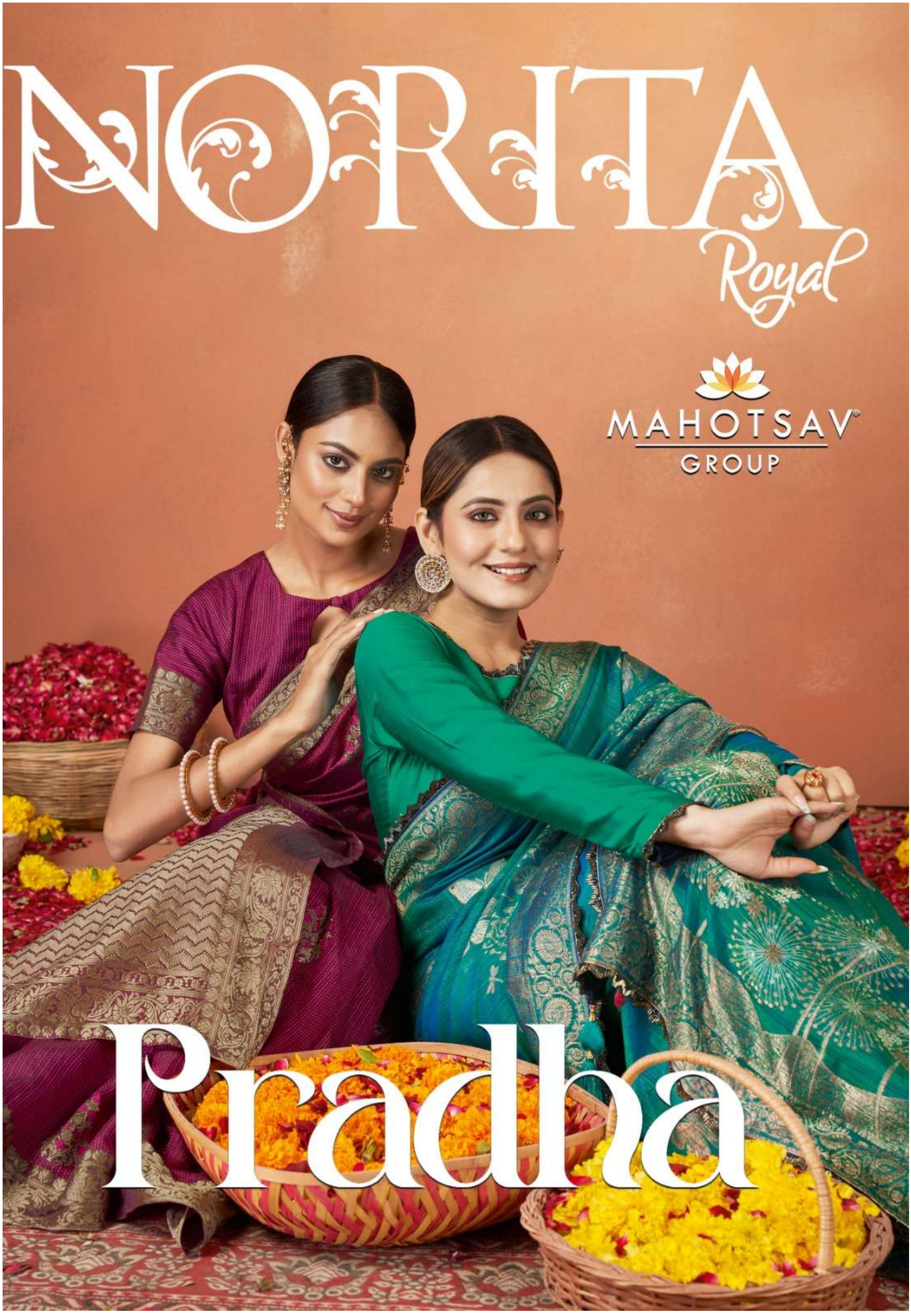
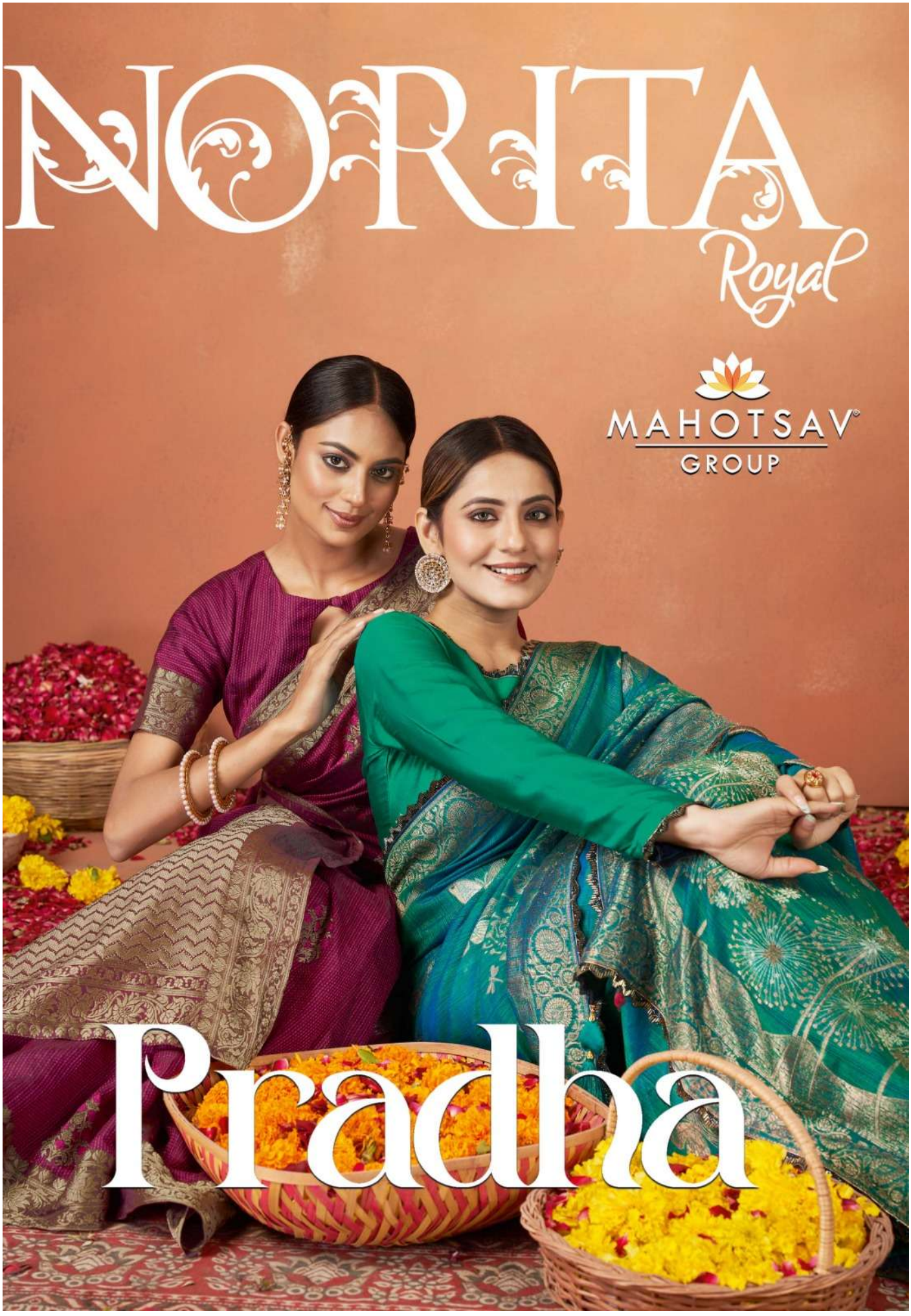

NORITA
Royal
MAHOTSAV
GROUP
Radha


NORITA
Royal
MAHOTSAV
GROUP
Radha

glancing through red and blue tapestry

Wearing this creation, she becomes a vibrant symbol of classic beauty. This masterpiece, a fusion of elegance and celestial charm, elevating her beauty to a level that captivates hearts and inspires admiration.




NORITA
Royal
Pradha
PRESENTING
A REFLECTION
OF BEAUTY
When elegance and tradition converge, and the timeless beauty of sarees meets the artistry of designers, we present to you the embodiment of grace and allure: Pradha.
The name itself carries a profound meaning, signifying not just a brand, but a journey. Pradha, derived from the Sanskrit word "Pradhaara," symbolizes the essence of embellishment, a reflection of the beautiful moments that drape our lives.
In this catalog, we invite you to explore a collection that celebrates the essence of womanhood. Our designer sarees are not just fabrics; they are narratives woven with intricate details, each thread carrying a piece of the heart and soul that went into their creation.
As you turn the pages of this catalog, may you find not just sarees, but stories waiting to be told.
Pradha is more than a catalog; it's an ode to your beauty, your strength, and your grace.

Serene Cobalt Grace

This Blue abode, a timeless legacy embraces modern vision.
Classic motifs dance with contemporary flair, wrapping a woman
in an artful portrayal of elegance and timeless relevance.





43407
Fabric : Kanjivaram Two Tone Silk



rich crimson dynamic folds



The Red Maroon Organza Silk Saree is a canvas where classic and modern artistry coalesce. Vintage motifs seamlessly evolve into the language of today.



43408
Fabric : Organza Silk


chartreuse grace and its elegant hues
Make this Chartreuse Silk Saree to finds femininity in bold expression.
This vibrant hue mirrors a woman's strength, echoing her resolute spirit.
43409
Fabric : Organza Silk


rich crimson dynamic folds
The dynamics of rich crimson folds with Organza Silk Saree, makes your traditional wear with superb modernity. Classic patterns evolve into contemporary elegance, narrating a compelling story.
43408
Fabric : Organza Silk

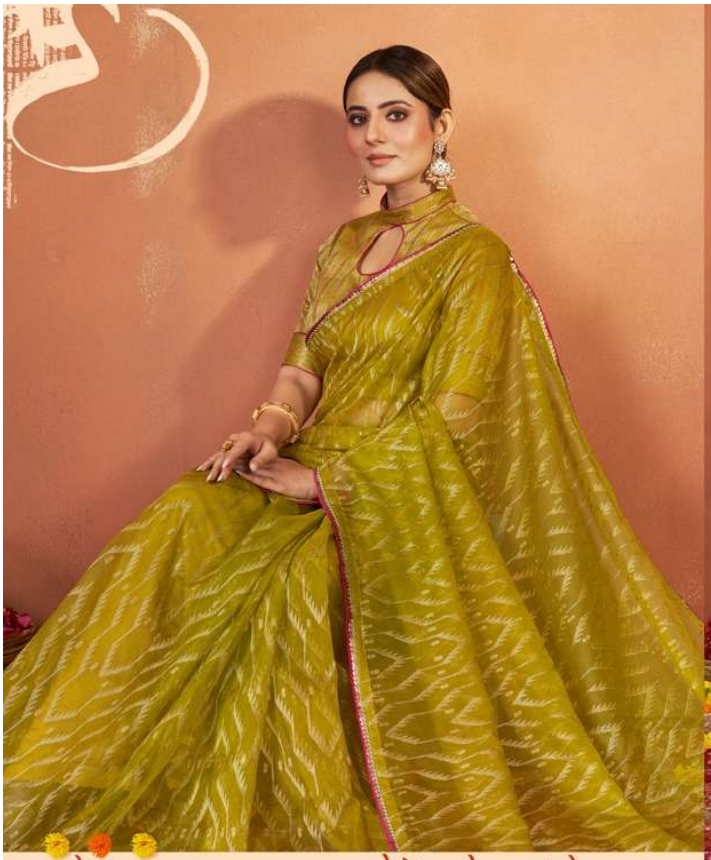


traditional indigo charm

In the realm of the Blue Silk Saree, femininity blossoms boldly. With every graceful fold, a story of tenacity is spun, honouring the essence of her resilience.



43410
Fabric : Tusser Silk



chartreuse grace and its elegant hues

This lively hue mirrors a woman's fortitude, echoing her unwavering spirit. Each fold weaves a narrative of strength and allure, encapsulating the essence of her power.



43409
Fabric : Organza Silk

vibrant duo grace

When yellow meets charming red aura, a symphony of colors unfolds. The fusion of these vibrant hues creates timelessness amid innovation that mirrors a woman's vivacious personality.





kanjivaram scarlet elegance

This beautiful saree in Kanjivaram Silk travels emotional depth within a woman. Every fold weaves a narrative of emotional allure, embodying a living testament to the depth of her emotional beauty.



43411

Fabric : Kanjivaram Two Tone Silk

lilac grace in designer weave

Adorned in this creation, she becomes a canvas of beauty, radiating a charisma that blends the warmth of light purple with the allure of emotions, creating a unique womanhood





43413
Fabric : Organza Silk

sunny yellow rays

With this yellow graceful saree, radiance takes center stage. This luminous hue embodies the essence of joy and positivity, casting a woman in a golden glow.





43412
Fabric : Tusser Silk

lilac grace in designer weave

Adorned in this creation, she becomes a canvas of beauty, radiating a charisma that blends the warmth of light purple with the allure of emotions, creating a unique womanhood



43413

Fabric : Organza Silk

powder blue celestial hues

With every fold, a statement is woven, embracing the power of her essence. The marriage of past with the present symbolizes the harmonious blend of heritage and modern allure.





43414
Fabric : Tusser Silk



powder blue celestial hues

43414
Fabric : Tusser Silk

The light blue colour, echoing the past's wisdom within contemporary threads, makes this saree a masterpiece, as she incarnates the elegant fusion of tradition and modernity.

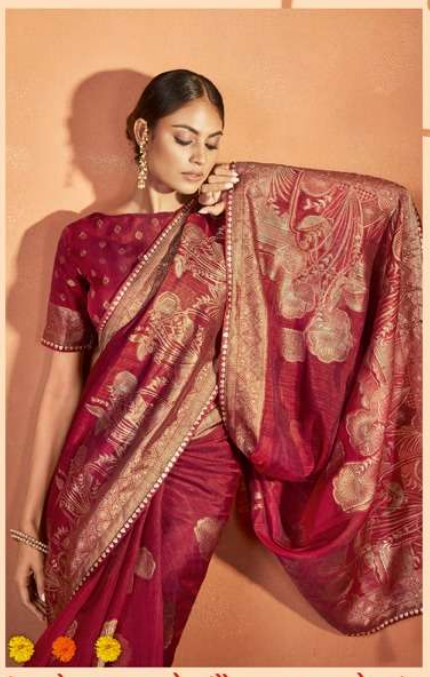


fusion of thoughts and colours

The fusion of these vibrant hues illuminates her presence with a unique radiance. The union of these enchanting colors paints her in a vibrant light.

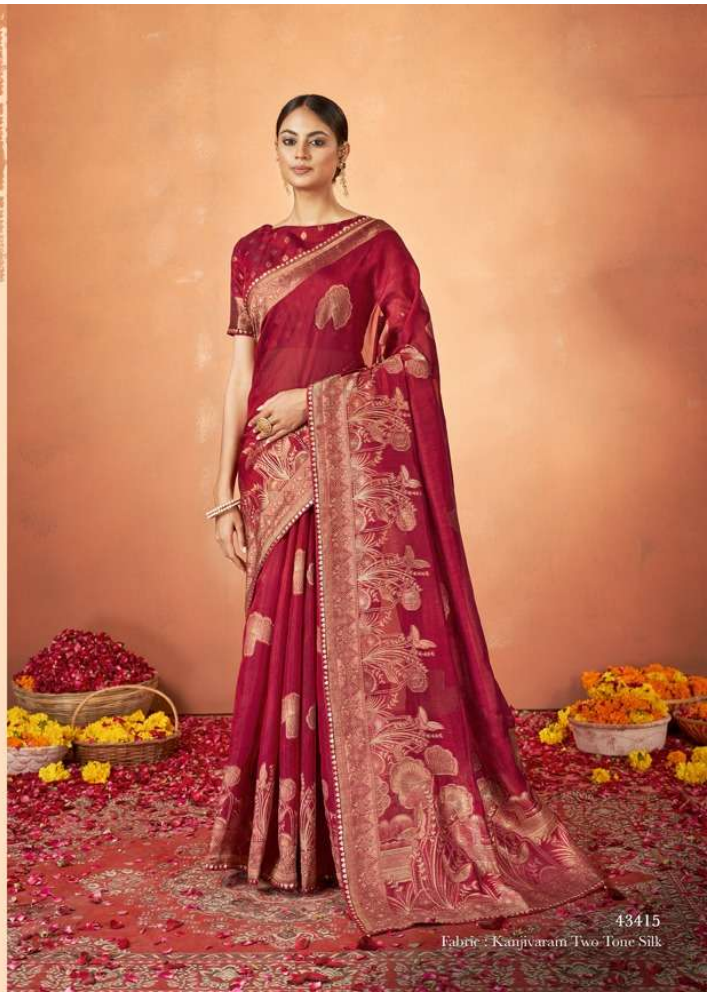


43416
Fabric : Tusser Satin Silk



timeless red silk saree design

Within the aura of this traditional red saree, a woman's beauty blossoms with timeless elegance. Each drape embodies passion and grace, capturing the beauty, and making her radiant, inside and out.



43415

Fabric : Kanjivaram Two Tone Silk



fusion of thoughts and colours

The grace of Mixed Golden Yellow and Light Blue, transcends a woman into a tapestry of exquisite beauty.

43416
Fabric : Tusser Satin Silk



glancing through red and blue tapestry

A traditional red, which envelops her in a unique radiance. Looking at her beauty, an entrancing masterpiece is truly enchanting.



43417
Fabric-Tusser Silk

glancing through red and blue tapestry

Wearing this creation, she becomes a vibrant symbol of classic beauty. This masterpiece, a fusion of elegance and celestial charm, elevating her beauty to a level that captivates hearts and inspires admiration.





43418

Fabric : Crape Silk



43419

Fabric : Pure Viscose Silk

SKU Code	Fabric		Length (m)		Work	Pattern	Blouse
	Saree	Blouse	Saree	Blouse	Printed/Embroidered		
43407	Kanjivaram two tone Silk	Malai Satin	5.5	0.8	Texture with readymade & hand work lace	Woven Design	unstitched Blouse Piece
43408	Organza Silk	Silk Crepe	5.5	0.8	Stone Work	Woven Design	unstitched Blouse Piece
43409	Organza Silk	Organza Silk	5.5	0.8	Sequence & Thread Work	Woven Design	unstitched Blouse Piece
43410	Tusser Silk	Silk Crepe	5.5	0.8	Stone Work	Woven Design	unstitched Blouse Piece
43411	Kanjivaram two tone Silk	Silk Crepe	5.5	0.8	readymade & hand work lace	Woven Design	unstitched Blouse Piece
43412	Tusser Silk	Tusser Silk	5.5	0.8	Floral Thread Embroidered	Woven Design	unstitched Blouse Piece
43413	Organza Silk	Silk Crepe	5.5	0.8	Sequence & Thread with cord Embroidered	Woven Design	unstitched Blouse Piece
43414	Tusser Silk	Silk Crepe	5.5	0.8	Sequence & Thread with cord Embroidered	Woven Design	unstitched Blouse Piece
43415	Kanjivaram two tone Silk	Silk Crepe	5.5	0.8	Sequence & Jari Work	Woven Design	unstitched Blouse Piece
43416	Tusser Satin Silk	Tusser Satin Silk	5.5	0.8	readymade & hand work lace	Woven Design	unstitched Blouse Piece
43417	Tusser Silk	Tusser Silk	5.5	0.8	Stone Work	Woven Design	unstitched Blouse Piece
43418	Crepe Silk	Taffeta	5.5	0.8	Embroidery, sequence, Zari and Stone	Woven Design	unstitched Blouse Piece
43419	Pure Viscose Weaved Silk	Brocade Silk	5.5	0.8	Resham , Zari and Cord embroidery	Woven Design	unstitched Blouse Piece



43407



43408



43409



43410



43415



43416



43417



43411



43412



43413



43414



43418



43419

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