



FIORI  PRM[®]
Trendz



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Trendz

Fashion plays a defining role in enhancing a person's confidence and sense of self. Which is why we seek to create designer wear that leaves unforgettable impressions on the world, and yet, is versatile enough to transcend people, places and occasions. **PRM** presents an exclusive designer collection of the season with this edition.

CLASSY

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HER STYLE



*The style reflects her persona,
she shines when she adorns confidence!*

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FASHION FORWARD





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BE ADVENTUROUS

*There's definitely a push towards more
vivid styles and a greater
sense of adventure in how we dress.*

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5402

FORWARD



PRM
TRENDS

BE ADVENTUROUS



*There's definitely a push towards structure,
new styles and a greater emphasis on how we dress.*



5402



BE ADVENTUROUS

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There's definitely a push towards

style and a notion of adventure in how we dress.









SPRONG FORWARD

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FEEL THE

Nature

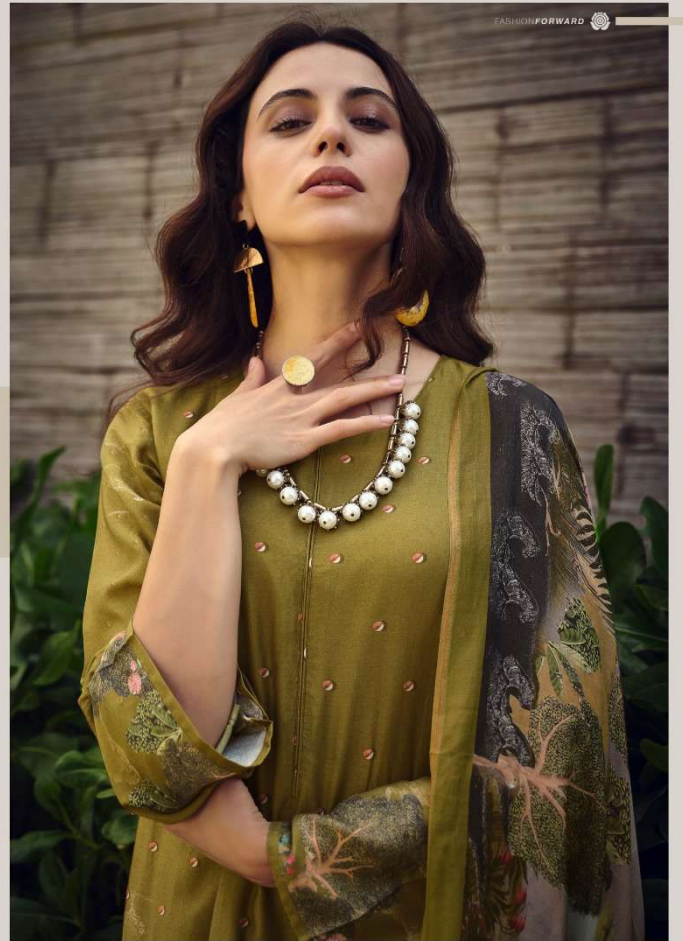
*Revolutionising six yards
with fluidity, elegance*

*Designs interpreted
using the power of Nature!*



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EXPRESS GRATITUDE

Fashion is an epic tale of turning a simple fabric into fabulous drapes; express your gratitude towards thousands of hands working behind it!

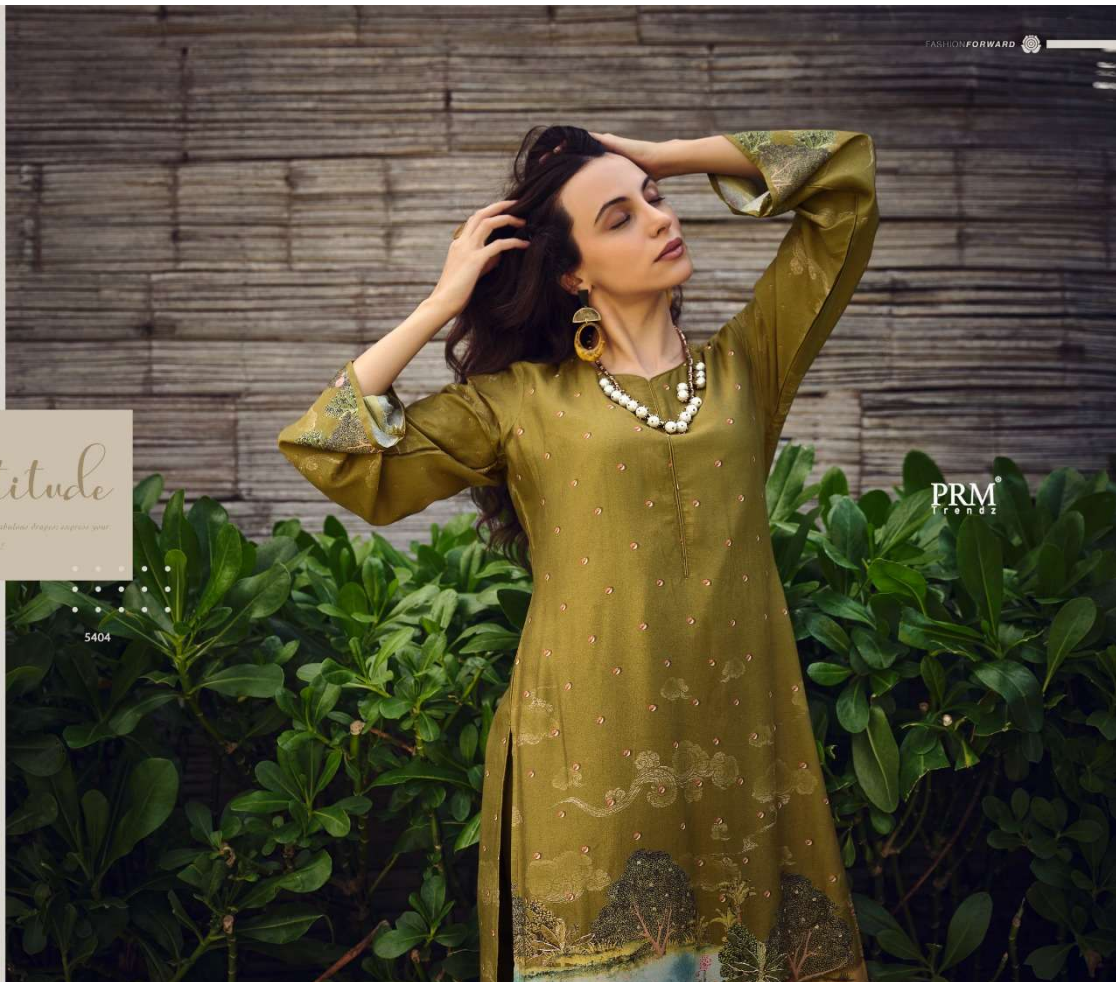


EXPRESS *Gratitude*

Fashion is an epic tale of turning a simple fabric into fabulous designs; express your gratitude towards thousands of hands working behind it.

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TRENDS





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BE
yourself

*Style is having courage of choices; it is about taste and culture.
Be yourself; express it in the most unique way!*



5405





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BE YOURSELF

Style is having courage of choices; it is about taste and culture. Be yourself; express it in the most unique way!

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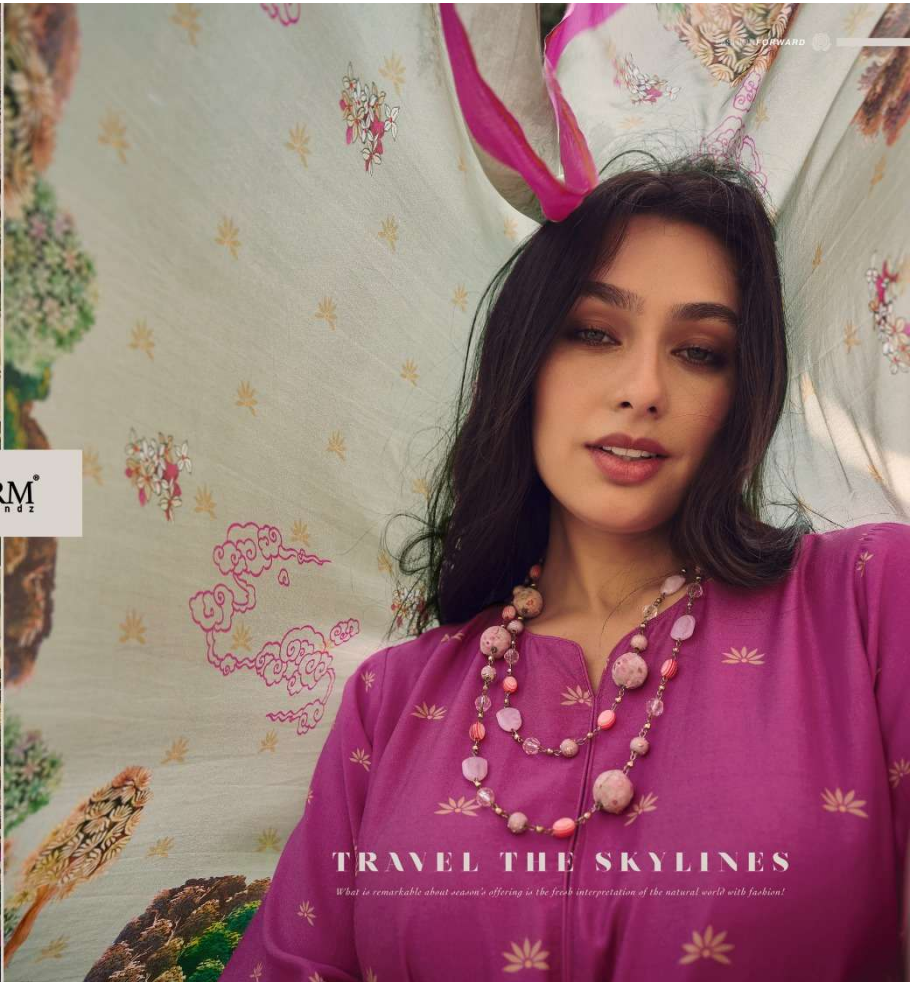
TRAVEL THE SKYLINE

What is remarkable about season 2 offering is the fresh interpretation of the natural world with lokans.

5406



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TRAVEL THE SKYLINES

What is remarkable about season's offering is the fresh interpretation of the natural world with fashion!