



KSTURI





THEY BECOME A FASHION ICON. THEY LIVE UNIQUE LIFESTYLE SO THAT IT WOULD BE A CLASS FOR OTHERS. WHEREVER THEY GO THEY BECOME FACE OF GLOAMOUR.





2941

BOLD AMBITION

London College of Fashion graduates Henrietta Rix, 26, and Orlagh McGowley, 28, quit their jobs as buyers at Asos in 2015 and four months later Rix was born.

That summer we spent every single day talking fashion editors, showing them our samples," Henrietta tells HFM when we meet the duo at their small mess headquarters in south-west London.



high-quality hand-drawn insiders. "At first, we were two people in the town that wasn't the best cars [in Cheshire] when Ireland," Henrietta and Orlagh's vision was to create vintage-inspired, boldly printed sarees with affordable prices. "We just saw the market," says of the label now sold in Selfridges and a porter. "We always wear things vintage fairs, and friends would love outfits when we put them up. They wouldn't necessarily be interested in the range, whereas we'd that," the best friends both tall, with blonde hair and current, um, wearing braces. "I got braces together with them, before they were laughing at me. It's a irony that they're crying together, right?" Henrietta

three months," which become

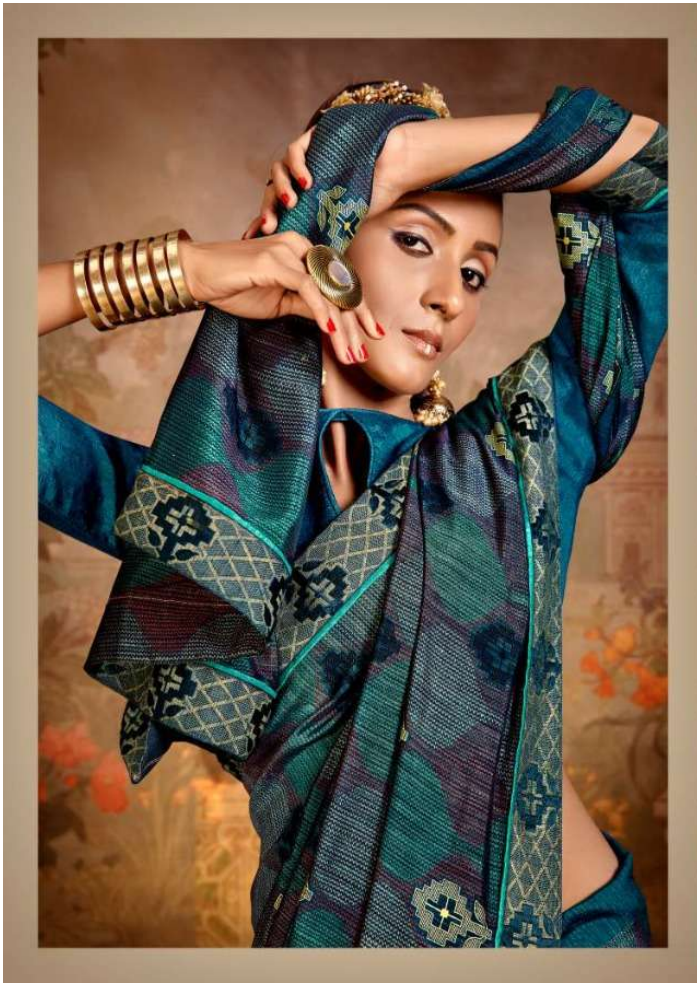
Orlagh tells us in a soft Irish accent, right from the start the entrepreneurial pair of family and friends willing to sample the goods. from our university are obsessed by it, six of our went to France this summer and all of them went out Rix. They looked gorgeous," says Henrietta. I have four older brothers and all their wives are in the label. My sister-in-law saw the men love it just as them.



THEY BECOME A FASHION ICON. THEY LIVE UNIQUE LIFESTYLE SO THAT IT WOULD BE A CLASS FOR OTHERS. WHEREVER THEY GO THEY BECOME FACE OF GLOAMOUR.



2937





NEW TRENDS FOLLOWED BY THEM BRINGS IN NEW STYLE AND
UNBELIEVABLE CHARISMA THAT EVERYONE



2935



2936



2937



2938



2939



2940



2941



2942