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They become a fashion icon. They live unique lifestyle so that it would be a class for others. Wherever they go they become face of gloamour





BOLD AMBITION



London College of Fashion graduates Henrietta Rix, 26, and Orlagh McCloskey, 28, quit their jobs as buyers at Asos in 2015 and four months later Rixo was born.

"That summer we spent every single day stalking fashion editors, showing them our samples," Henrietta tells HFM when we meet the duo at their small mews headquarters in south-west London.

high-quality hand-
hion insiders. "At
hought we were two
w everyone in the
t that's wasn't the
s cars [in Cheshire]
rthern Ireland]."
rrietta and
gh's vision was
oduce vintage-
ed, boldly printed
s with affordable
points. "We just saw
in the market."
ays of the label now
ed in Selfridges
Net-a-porter. "We
I always wear things
vintage fairs, and
riends would love
utfits when we
l them up. They
ouldn't necessarily
terested in the
nage, whereas
sed that."
e best friends
oth tall, with
blonde hair and
urrently, um,
wearing braces.
ot braces together
ll," they say in
n, before
ing in laughter
irony that they
erything together.
ugh?" Henrietta

three months,"
hich become

eir own fashion
d and they have
really have to
he first two years
[partying] all
t was happening
Orlagh tells us in a soft Irish accent.
right from the start the entrepreneurial pair
of family and friends willing to sample the goods.
from our university are obsessed by it, six of our
went to France this summer and all of them went our
Rixos. They looked gorgeous," says Henrietta.
I have four older brothers and all their wives are in
the label. My sister-in-laws say the men love it just
as them.

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NEW TRENDS FOLLOWED BY THEM BRINGS IN NEW STYLE AND UNBELIEVABLE CHARISMA THAT EVERYONE





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