
POONAM
COLLECTION

INTRIGUING





ANYONE CAN GET DRESSED UP AND GLAMOROUS,
BUT IT IS HOW PEOPLE DRESS IN
THEIR DAYS OFF THAT ARE
THE MOST INTRIGUING

◆DESIGN NUMBER.1007◆

POONAM

DECIDING

I WEAR MY SORT OF CLOTHES TO SAVE ME THE TROUBLE
OF DECIDING WHICH CLOTHES TO WEAR





IMPORTANT

OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT

• DESIGN NUMBER.1003 •


WOMEN SHOULD LOOK LIKE WOMEN
A PIECE OF CARDBOARD
HAS NO SEXUALITY
POONAM
SIMPLICITY
DESIGN NUMBER:1004

YOURSELF

✦ DESIGN NUMBER.1008✦



WHAT YOU WEAR IS HOW YOU PRESENT
YOURSELF TO THE WORLD, ESPECIALLY TODAY,
WHEN HUMAN CONTACTS ARE SO QUICK.
FASHION IS INSTANT LANGUAGE.



POONAM

DESIGNERS

✦ DESIGN NUMBER.1009✦



FASHION IS WHAT YOU'RE OFFERED FOUR
TIMES A YEAR BY DESIGNERS,
AND STYLE IS WHAT YOU CHOOSE




POONAM
SIMPLICITY
WOMEN SHOULD LOOK LIKE WOMEN
A PIECE OF CARDBOARD
HAS NO SEXUALITY



POONAM

DESIGNER

IMPORTANT

♦DESIGN NUMBER.1001♦



OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT



YOU CAN'T BE MELANCHOLY IN FASHION BECAUSE
PEOPLE DON'T RESPOND TO IT.

FASHION

GLAMOROUS



•DESIGN NUMBER.1006•

POONAM

DESIGNER

CHALLENGE



• DESIGN NUMBER.1005 •

DESIGN IS A CONSTANT CHALLENGE TO BALANCE
COMFORT WITH LUXE, THE PRACTICAL
WITH THE DESIRABLE



POONAM

DESIGNER

BEAUTIFUL



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL

◆DESIGN NUMBER.1012◆





QUALITY

IT'S BETTER TO HAVE FEWER THINGS OF
QUALITY THAN TOO MUCH EXPENDABLE JUNK

• DESIGN NUMBER.1010 •

POONAM

DESIGNER

OUTRAGEOUS

IN DIFFICULT TIMES, FASHION
IS ALWAYS OUTRAGEOUS




POONAM
IMPORTANT
DESIGN NUMBER.1002
FASHION IS NOT NECESSARILY
ABOUT LABELS, IT'S NOT ABOUT
BRANDS. IT'S ABOUT
SOMETHING ELSE THAT
COMES FROM
WITHIN YOU.

POONAM

BEAUTIFUL

• DESIGN NUMBER.1011 •



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL



POONAM

COLLECTION

DESIGN NO.	FABRIC DETAIL
1001	COTTON JECARD STRIP WITH EMBROIDERY WORK
1002	COTTON JECARD STRIP WITH EMBROIDERY WORK
1003	COTTON JECARD STRIP WITH EMBROIDERY WORK
1004	COTTON JECARD STRIP WITH EMBROIDERY WORK
1005	COTTON JECARD STRIP WITH EMBROIDERY WORK
1006	COTTON JECARD STRIP WITH EMBROIDERY WORK
1007	COTTON JECARD STRIP WITH EMBROIDERY WORK
1008	COTTON JECARD STRIP WITH EMBROIDERY WORK
1009	COTTON JECARD STRIP WITH EMBROIDERY WORK
1010	COTTON JECARD STRIP WITH EMBROIDERY WORK
1011	COTTON JECARD STRIP WITH EMBROIDERY WORK
1012	COTTON JECARD STRIP WITH EMBROIDERY WORK

QTY: 12PCS

SIZE.: S,M,L,XL,XXL,3XL,4XL,5XL

•••Manufactured & Marketing By•••
Smit Creation

