



DRESS
TO
IMPRESS
EXPRESS

we don't design clothes. we design dreams.

1001




FA
SH
ON
Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world an emotion.
1004





The Great Thing

ABOUT FASHION

1002





CLASSY



STYLISH



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WE DON'T DESIGN CLOTHES.
WE DESIGN DREAMS.


S7
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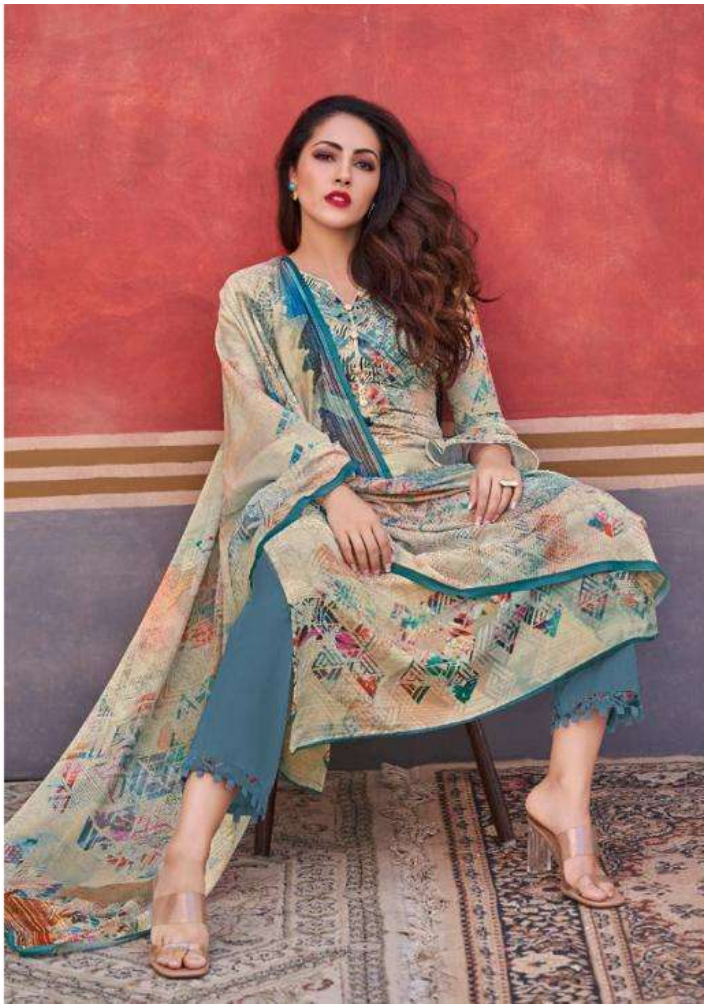

a woman's
DRESS
should be like a barbed-wire fence: serving its purpose without obstructing the view.
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"Fashion fade, style is eternal."
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Style Because your personality isn't the first thing people see




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IT'S YOUR TIME TO SHINE...

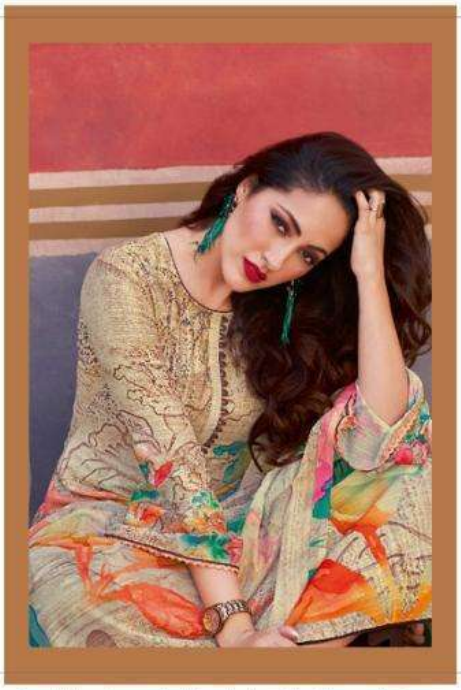




each of us already has, all we need is to find it.

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Dress shabbily and they remember the dress; dress impeccably and they remember the woman.

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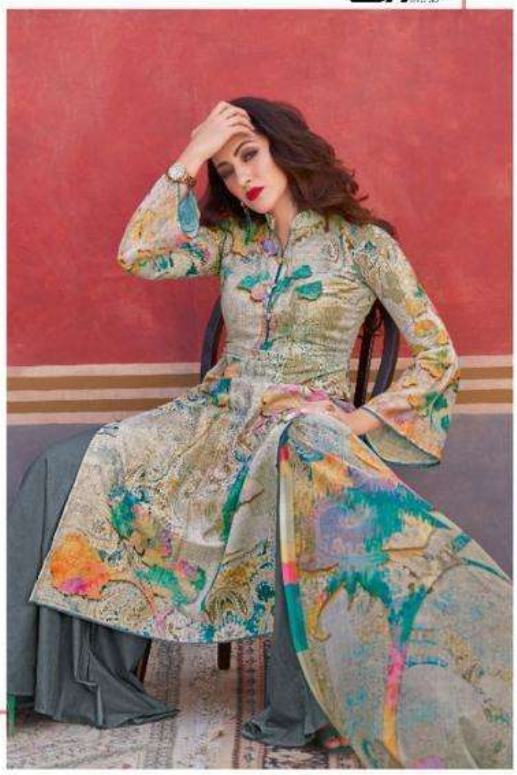


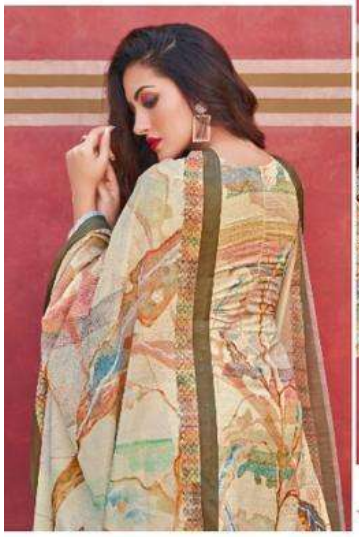
SOP
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Fashion you can buy, but style you possess. The key to style is learning who you are, which takes years. There's no how-to road map to style. It's about self expression and, above all, attitude.

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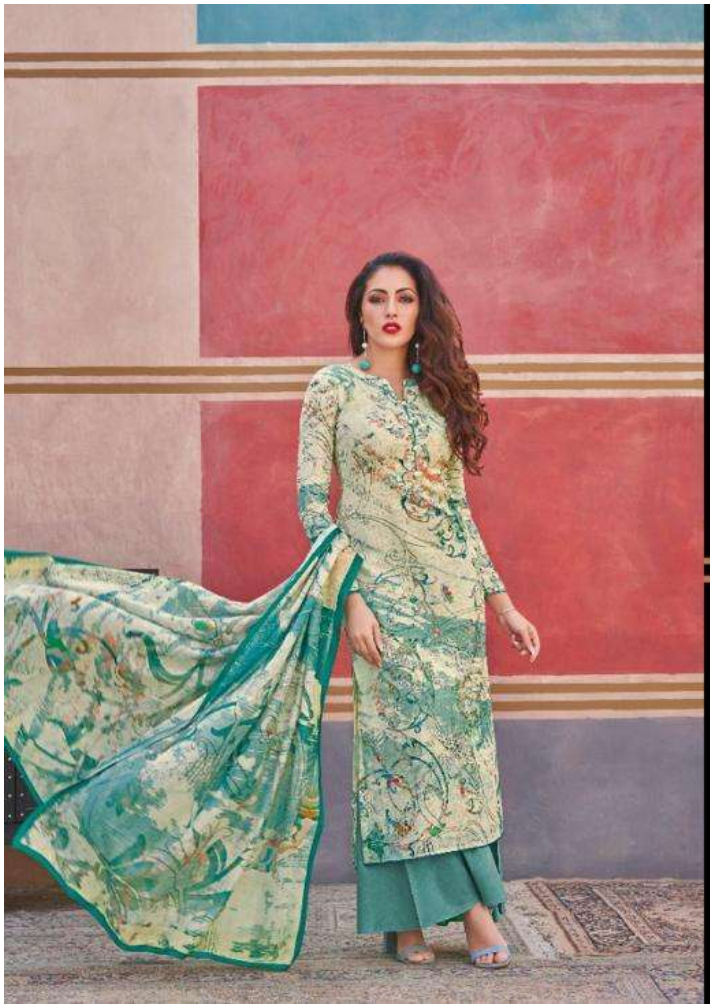


STYLE IS SOMETHING



each of us already has, all we need is to find it.

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I LOVE DOING FASHION.



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style



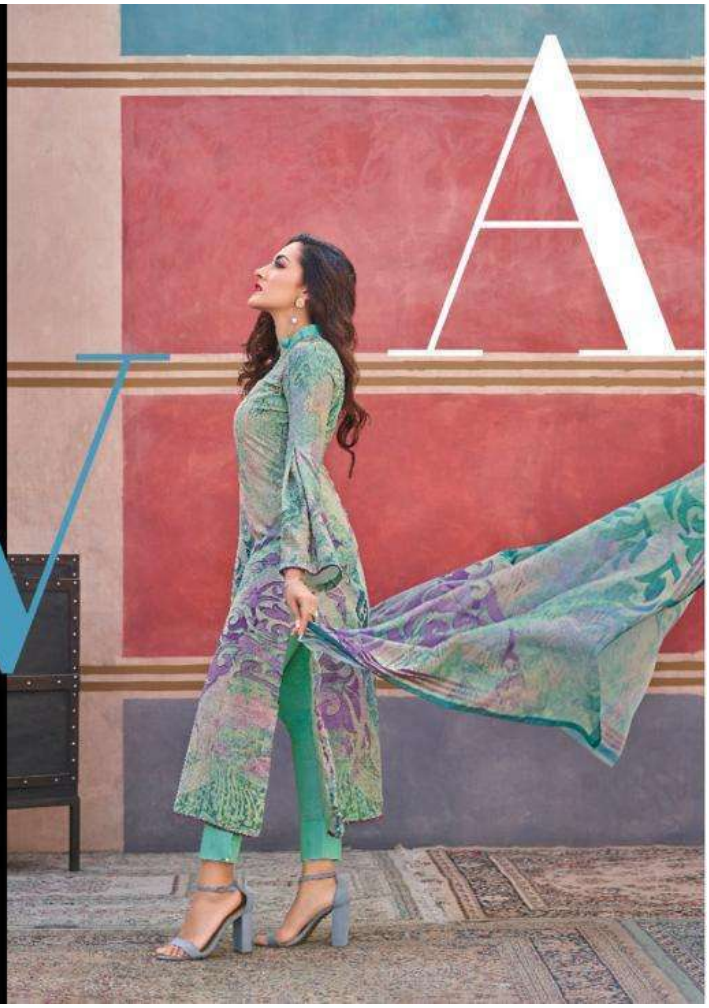


As a woman gets older, it's more about style than fashion. A woman knowing herself more and more, and looking for new things, is getting into her own personal style, being more than just a fashion addict. I'm interested in that.

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THE DIVA



A canvas of rich colour leaves plenty of room for imagination.Prepare for some head turning attention as you make a statement of standout style and impeccable class.A special washing process makes the fabric super soft to wear and feel, keeping you smoothly sailing through the day.

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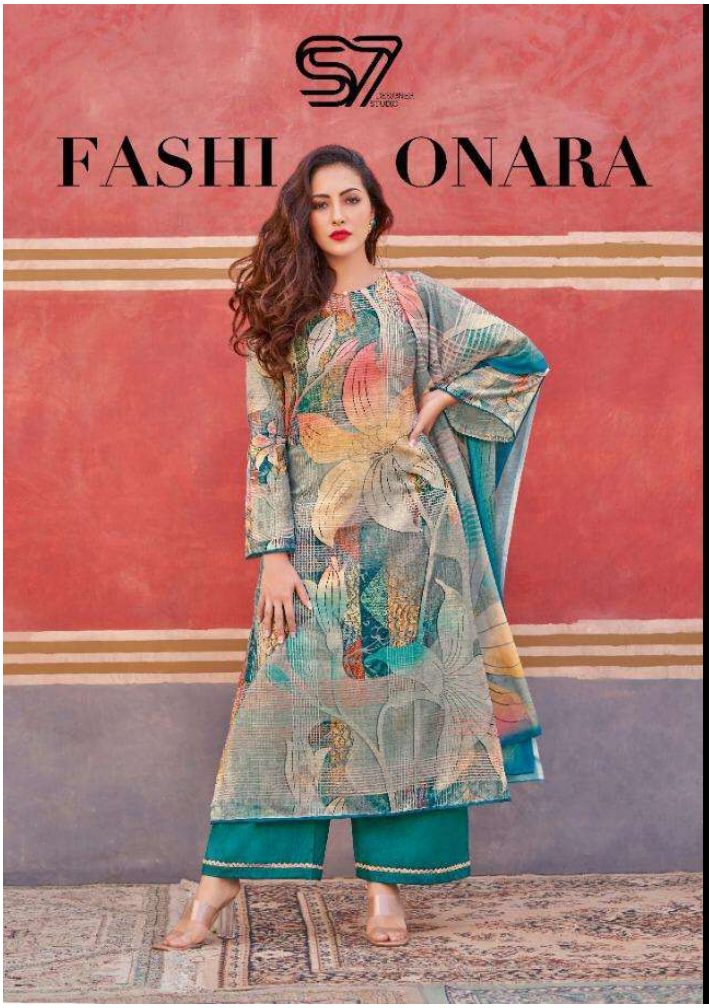
SUPER Wears

With an carry of designer shirts to choose from, our new collectionthe impressive designer formations is treasure of the fashion world and were our preciace brand who can ful fill your fashion dreams.

S7 DESIGNER STUDIO

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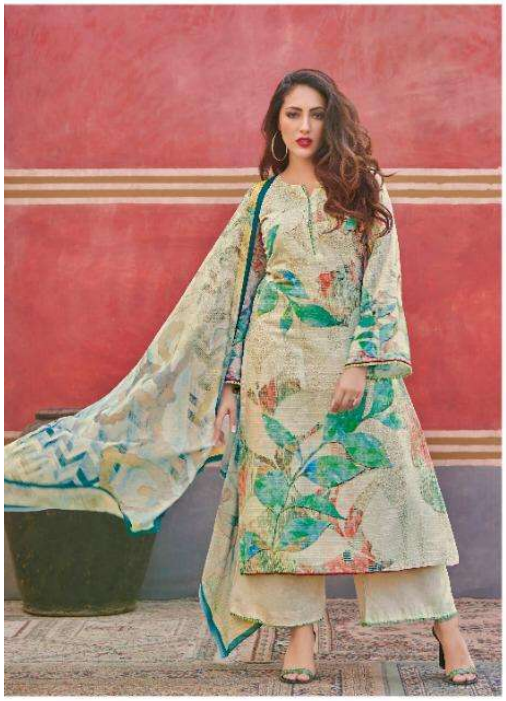


CLOTHING

Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world—an emotion.

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The world's oldest preserved garment, discovered by Flinders Petrie, is a "highly sophisticated" linen shirt from a First Dynasty Egyptian tomb at Tarkan, ca. 3000B.C.' "the shoulders and sleeves have been finely pleated to give form-fitting trimness while allowing the wearer room to move. The small fringe formed during weaving along one edge of the cloth has been placed by the designer to decorate the neck opening and side seam.

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S7 DESIGNER STUDIO

Be A Girl with a mind,

A Woman With Attitude, And Lady With Class



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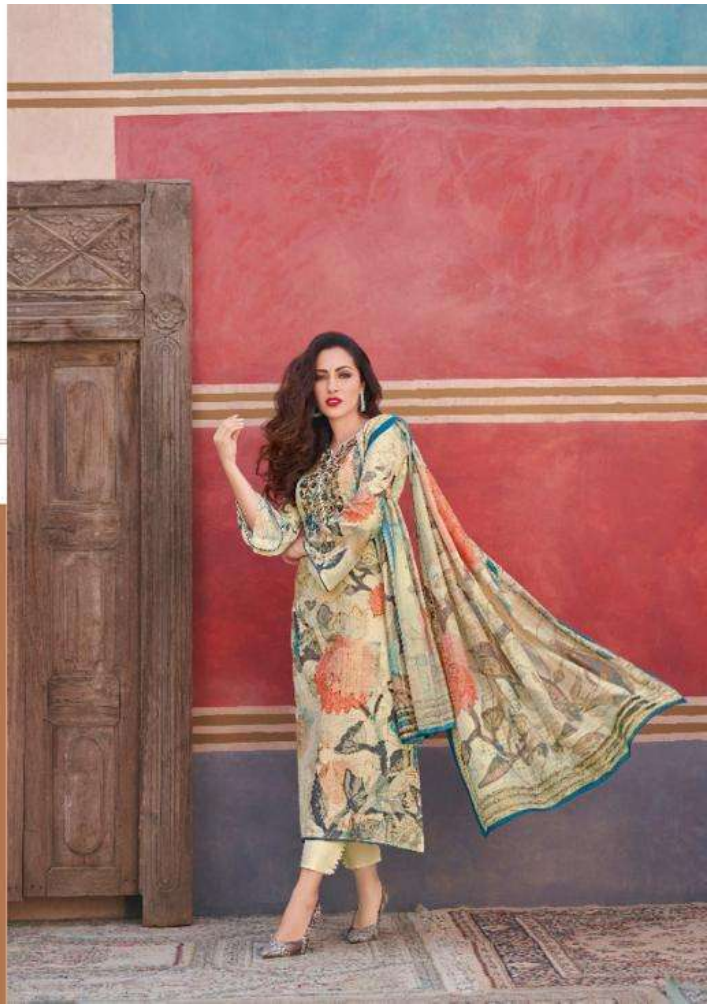


FASHION WEEK



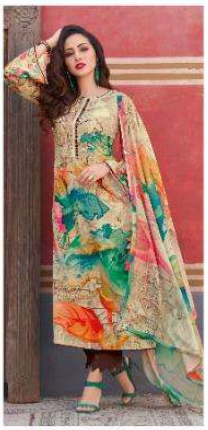
S7 DESIGNER STUDIO

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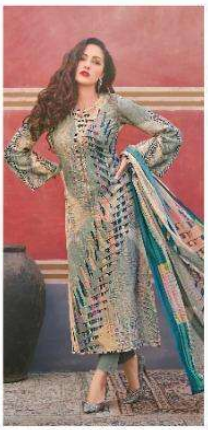



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ITALIAN
COLLECTION

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A VENTURE OF

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